

AMBERTON UNIVERSITY

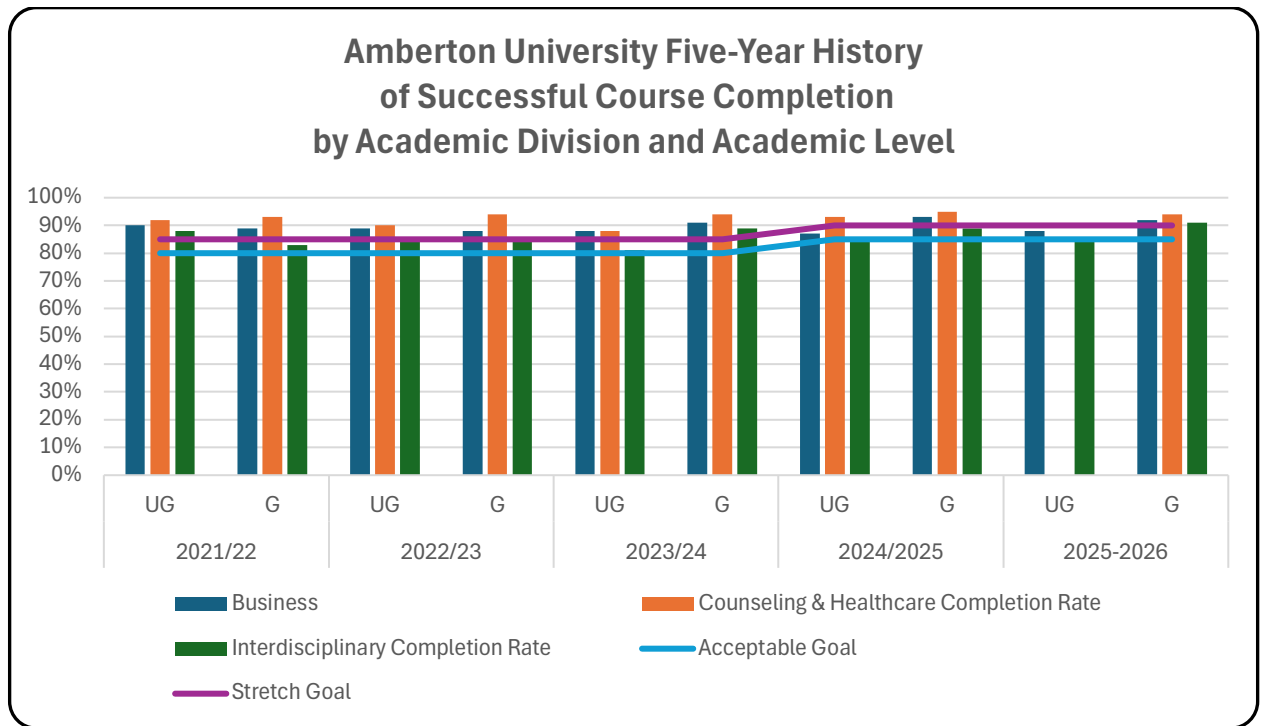
Student Achievement Data

Business Division 2025-2026

Amberton University faculty, staff, and administration are committed to assessing student achievement outcomes for the purpose of continuous improvement of undergraduate and graduate business programs. Amberton caters to a mature working adult population. Many students have spent years in the business world. Therefore, Amberton uses key indicators to assess the relevancy of our business programs. In addition to graduation rates and course completion, these indicators rely heavily on student satisfaction, student professional growth and advancement, and program relevancy. The University puts performance on these key indicators in perspective by setting thresholds of acceptability and stretch goals that are challenging, yet attainable.

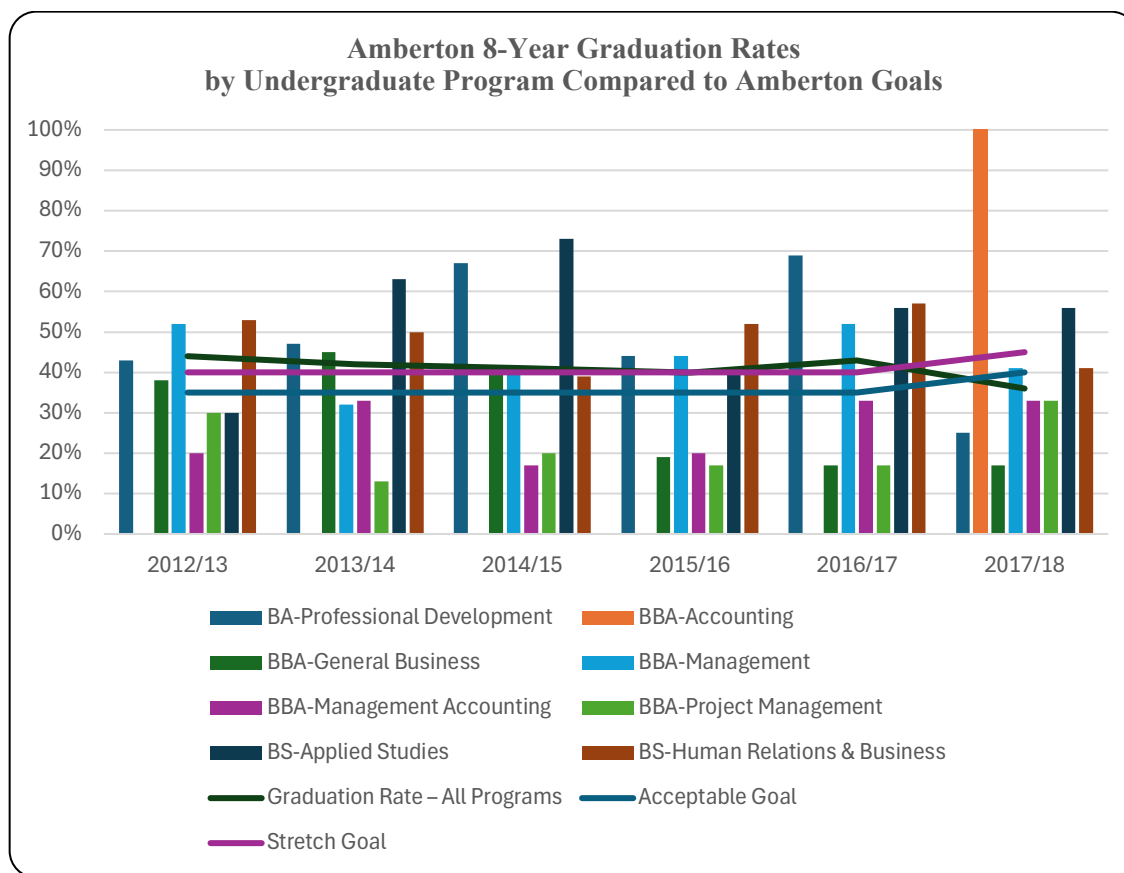
Successful Course Completion

Successful course completion is a key leading indicator of successful degree completion. At the end of each session, academic leadership and faculty review a grade distribution report by course. Amberton University Business Division students, both undergraduate and graduate-level students, tend to successfully complete coursework at high levels. Student course successful completion rates at the graduate-level have trended near or have exceeded the new stretch goal of 90% over a five-year period. Performance for successful course completion in undergraduate courses has been inconsistent, but it has been meeting the threshold of acceptability goal over a five-year period.



Graduation Rates by Business Program

The following table represents undergraduate program graduation rates compared to Amberton University's goal of 40%. Four of the eight undergraduate programs in the Business Division exceeded Amberton's stretch goal of a 40% program graduation rate. Four undergraduate programs fell below the threshold of acceptability, and these areas represent an opportunity to improve. Academic leadership has determined improvement initiatives to increase the graduation rate going forward.



Note: BBA-Accounting was first offered in 2017-2018 with one new student and one graduate for the reporting period.

The following table breaks down the rolling eight-year data used to calculate the undergraduate graduation rate with comparisons to external benchmarks. Amberton's graduation rate exceeds the external benchmarks.

IPEDS 8-Year Graduation Rate for Undergraduate Programs	12/13 New Student Cohort N=145	13/14 New Student Cohort N=131	14/15 New Student Cohort N=148	15/16 New Student Cohort N=144	16/17 New Student Cohort N=150	17/18 New Student Cohort N=129
	2020/2021 Evaluation Year	2021/2022 Evaluation Year	2022/2023 Evaluation Year	2023/2024 Evaluation Year	2024/2025 Evaluation Year	2025/2026 Evaluation Year
BBA-Accounting	BBA-Accounting Program began 2017-2018 with 1 new student.					100%
BBA-General Business	38%	45%	41%	19%	17%	17%
BBA-Management	52%	32%	41%	44%	52%	41%
BBA-Management Accounting	20%	33%	17%	20%	33%	33%
BBA-Project Management	30%	13%	20%	17%	17%	33%
BS-Applied Studies	30%	63%	73%	40%	56%	56%
Graduation Rate – All Programs	44%	42%	41%	40%	45%	36%
Total headcount of students graduating within 8 Years	64	55	61	51	68	47

Threshold of Acceptability Graduation Rate – All Programs	35%	35%	35%	35%	35%	40%
Institutional Stretch Goal – All Programs	40%	40%	40%	40%	40%	45%
Institutional Goal Status	Met	Met	Met	Met	Met	Not Met
IPEDS 8 Year Outcome Rate	34%	48%	37%	36%	43%	Most current data not yet available
IPEDS Data Feedback Reports 2020, 2021, 2022, 2023, 2024 Non-Pell, Non-First Time, part-time, degree-seeking students, all ages, 8 years from matriculation – comparison institutions median graduation rate	39%	43%	53%	51%	54%	
Amberton University IPEDS 8 Year Outcome Threshold of Acceptability	35%	35%	35%	35%	35%	35%
Amberton University IPEDS 8 Year Outcome Goal	40%	40%	40%	40%	40%	40%
Amberton University IPEDS 8 Year Outcome Goal Status	Met	Not Met	Not Met	Not Met	Not Met	
	2012/13 Cohort	2013/14 Cohort	2014/15 Cohort	2015/16 Cohort	2016/17 Cohort	2017/18 Cohort
Complete College America – 8/2022	25% graduation rate for part-time students 8 yrs	25% graduation rate for part-time students 8 yrs	25% graduation rate for part-time students 8 yrs	25% graduation rate for part-time students 8 yrs	25% graduation rate for part-time students 8 yrs	25% graduation rate for part-time students 8 yrs
College Graduation Statistics https://educationdata.org/number-of-college-graduates/ 2021 & 2023	20% for 24- to 29-year-olds graduating within 5 years. 16.4% for those 30 years and older	20% for 24- to 29-year-olds graduating within 5 years. 16.4% for those 30 years and older	8.4% for 24-29 year-olds graduating within 5 years 14.2% for those 30 years and older	8.4% for 24-29 year-olds graduating within 5 years 14.2% for those 30 years and older	8.4% for 24-29 year-olds graduating within 5 years 14.2% for those 30 years and older	8.4% for 24-29 year-olds graduating within 5 years 14.2% for those 30 years and older
National Student Clearinghouse Research Center: November 2023 https://nscresearchcenter.org/completing-college	19.7% graduation rate for 8 years – students who attend exclusively part time	20.1% graduation rate for 8 years – students who attend exclusively part time	22.7% graduation rate for 8 years – students who attend exclusively part-time	22.7% graduation rate for 8 years – students who attend exclusively part-time	22.7% graduation rate for 8 years – students who attend exclusively part-time	22.7% graduation rate for 8 years – students who attend exclusively part-time
Institutional Threshold of Acceptability	35%	35%	35%	35%	35%	35%
Institutional Goal – All Programs	40%	40%	40%	40%	40%	40%
Graduation Rate – All Programs	44%	42%	41%	40%	43%	36%

The current graduation rate is calculated on the 2017-2018 student cohort as demonstrated in the table below for both undergraduate and graduate students.

New Student Cohort Tracking Program Graduates Within 8 Years	New Student Cohort AY17-18	Graduated by 25-26	
PROGRAM	#	#	%
BBA ACCOUNTING	1	1	100.00%
BBA GENERAL BUSINESS	18	3	16.67%
BBA MANAGEMENT	17	7	41.18%
BBA MANAGEMENT ACCOUNTING	9	3	33.33%
BBA PROJECT MANAGEMENT	9	3	33.33%
BS HUMAN RELATIONS AND BUSINESS	54	22	40.74%
TOTAL UNDERGRADUATE	129	47	36.43%

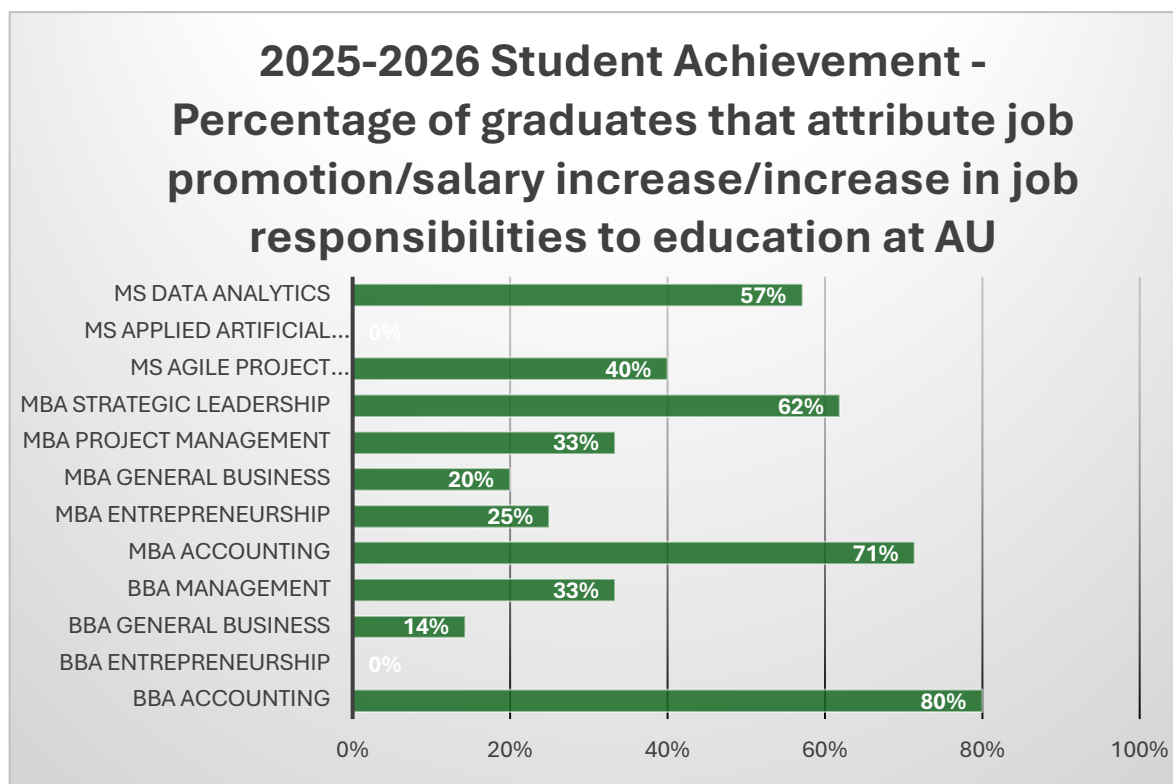
New Student Cohort Tracking Program Graduates Within 8 Years	New Student Cohort AY17-18	Graduated by 25-26	
PROGRAM	#	#	%
MBA - GENERAL BUSINESS	44	18	40.91%
MBA - INTERNATIONAL BUSINESS	12	4	33.33%
MBA - MANAGEMENT	26	18	69.23%
MBA - PROJECT MANAGEMENT	49	33	67.35%
MBA - STRATEGIC LEADERSHIP	73	39	53.42%
MS - AGILE PROJECT MANAGEMENT	20	8	40.00%
MS - HUMAN RELATIONS AND BUSINESS	49	23	46.94%
MS-HUMAN RESOURCE MANAGEMENT	0	0	0%
MS-Training & Development formerly MS - HUMAN RESOURCE TRAINING AND DEVELOPMENT	31	15	48.39%

MASTER OF SCIENCE - MANAGERIAL SCIENCE	10	3	30.00%
TOTAL GRADUATE	548	279	50.91%

Academic leadership has initiated strategies to improve graduation rates for all programs going forward.

Amberton University's Contribution to Professional Success

Amberton University surveys recent graduates to determine how graduation from the Business Division program impacted each graduate's professional success. The chart below indicates those survey responses by program.

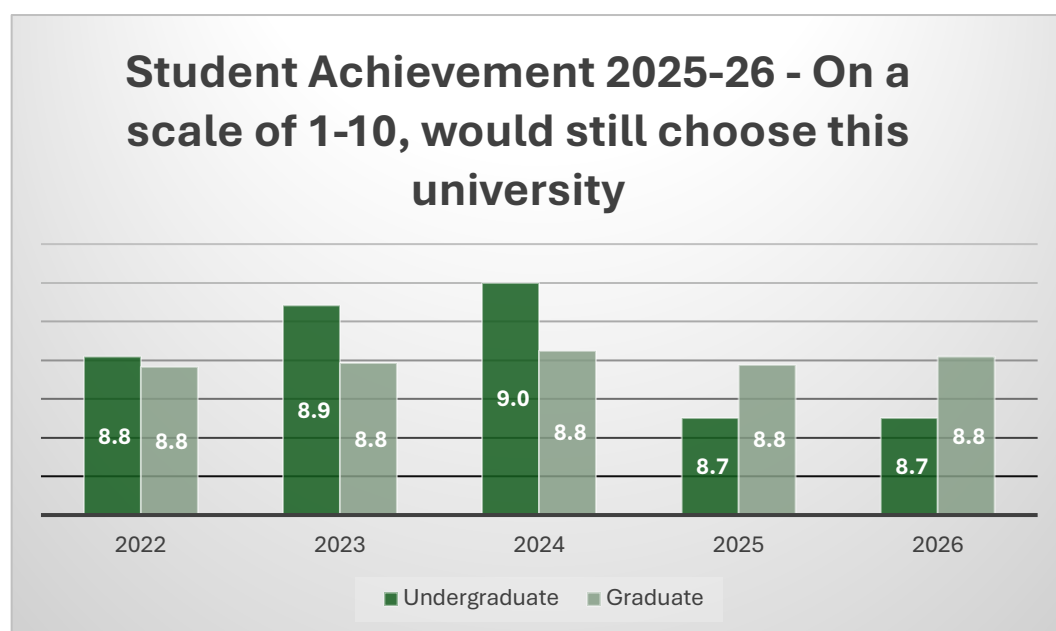


As the chart indicates, at least 40% of graduating students in five of the twelve Business Division programs, all levels combined, indicated that the degree from Amberton University

had an influence on their professional success measured as a job promotion, increase in salary, or increase in job responsibilities. For five other programs, at least 14% or more of graduates indicated that the degree from Amberton University had an influence on their professional success. Two programs lacked graduate survey participants.

Student Satisfaction

Amberton's graduates are also surveyed at the time of graduation to determine how many graduating students would make the same choice all over again to choose Amberton for their education. The chart below shows the responses to that question over the last four years. Ten indicates most satisfied with their educational experience and one indicates least satisfied. Undergraduates have consistently rated their experience over eight on a ten-point scale. Graduate-level students have rated their experience over eight and very close to nine on a ten-point scale. This pattern has persisted over the past five years.



Program Learning Outcomes Assessment for the Business Division by Level

Amberton University assesses program learning outcomes for each program at the conclusion of each academic year. Programs not meeting or exceeding the target goal are part of the university's improvement plan for the coming academic year. As the following table indicates, 62% of students in the undergraduate degree programs exceeded all target

goals for program learning outcomes. The remaining 38% for undergraduates fell short. Program coordinators in each program have analyzed results and identified action plans for improvement.

2025-2026 Program Learning Outcomes Assessment Summary Sheet Blue indicates all Program PLO targets s were met or exceeded			
%			
Program	PLOs meeting target goal	PLOs exceeding target goal	PLOs not meeting target goal
BBA Accounting	0.00%	66.67%	33.33%
BBA Entrepreneurship	0.00%	66.67%	33.33%
BBA General Business	0.00%	66.67%	33.33%
BBA Management	0.00%	66.67%	33.33%
BBA Project Management	0.00%	100.00%	0.00%
Total for Undergraduate Programs	0.00%	62.07%	37.93%

The following table indicates that 33% of students in the graduate degree programs exceeded all target goals for program learning outcomes. The remaining 67% fell short. Program coordinators in each program have analyzed results and identified action plans for improvement.

2025-2026 Program Learning Outcomes Assessment Summary Sheet Blue indicates all Program PLO targets were met or exceeded			
%			
Program	PLOs meeting target goal	PLOs exceeding target goal	PLOs not meeting target goal
MBA Accounting	0.00%	33.33%	66.67%
MBA Entrepreneurship	0.00%	100.00%	0.00%
MBA Finance	0.00%	33.33%	66.67%
MBA General Business	0.00%	66.67%	33.33%
MBA Management	0.00%	100.00%	0.00%
MBA Project Management	0.00%	100.00%	0.00%
MBA Strategic Leadership	0.00%	66.67%	33.33%
MS Agile Project Management	0.00%	100.00%	0.00%
MS Applied Artificial Intelligence	0.00%	66.67%	33.33%
MS Data Analytics	0.00%	100.00%	0.00%
MS Human Resource Management	0.00%	33.33%	66.67%
MS Training & Development	0.00%	66.67%	33.33%
MS Organizational Leadership	0.00%	100.00%	0.00%
Total for Graduate Programs	0.00%	70.96%	29.03%