



MASTER of BUSINESS ADMINISTRATION

GENERAL BUSINESS



Program Overview

The Master of Business Administration degree in General Business develops analytical business and general managerial skills within a broad-based business curriculum. Building upon the foundational disciplines of Economics, Finance, Management, and Marketing, students customize their program with electives in Business Administration. Graduates will use this highly versatile degree in a wide range of leadership settings including consulting, small businesses, domestic companies, and international corporations. The mission of the Master of Business Administration in General Business program is to prepare students to succeed in business by providing a curriculum that focuses on integrating theory, research, and application to current real world business issues. The program concentrates on educating the students on the concepts of accounting, economics, finance, marketing, management, business law, statistical analysis, critical thinking, and problem solving. The program is offered through a combination of on-campus and online courses or 100% online.



M.B.A. General Business Degree Plan

I. Program Prerequisites 3 Hours

Prerequisite to the M.B.A. program is a bachelor's degree in business; otherwise, the student must have had either the following course or the equivalent or must take the class.

BUS4605 Business Acumen 3 Hours

II. Required Graduate Studies 6 Hours

RGS6035 Theory & Application of Research Methods 3 Hours

RGS6036 Ethics for Decision Making 3 Hours

III. Major Requirements: (5000/6000 Levels) 30 Hours

Business Administration Electives or HCA Electives 15 Hours
(Selected from courses with the following prefixes: ACC, BUS, ECO, FIN, HCA, MGT, MKT)

Economics (ECO6140 or ECO6250) 3 Hours

Finance (FIN6186 or FIN6290 or FIN5250) 3 Hours

Management (MGT) 3 Hours

Marketing (Any 5000/6000 MKT course) 3 Hours

MGT6203 Strategic Management* 3 Hours

Totals: (Excluding Program Prerequisite) **36 Hours**

*This course has a prerequisite of 12 semester hours selected from 5000/6000 courses with the following prefixes: (ACC, BUS, ECO, FIN, MGT, MKT).

[See current catalog for prerequisites.](#)

Graduate certificates may be completed while fulfilling degree requirements.
See the University website for a listing of certificates offered.



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