



MASTER of BUSINESS ADMINISTRATION

ENTREPRENEURSHIP



Program Overview

The Master of Business Administration in Entrepreneurship degree is ideal for individuals who have the desire to start or grow a new business. In this program, students will learn the business and management components of Entrepreneurship. The mission of the Master of Business Administration in Entrepreneurship program is to prepare students to launch and succeed in a new business venture. This program will provide a curriculum that focuses on research and application of business tools needed for a new enterprise. The program concentrates on educating students on the concepts of accounting, economics, finance, marketing, management, communications, business regulations, critical thinking, analysis, and forecasting. The program is offered through a combination of on-campus and online courses or 100% online.



M.B.A. Entrepreneurship Degree Plan

I. Required Graduate Studies	3 Hours
RGS6036 Ethics for Decision Making	3 Hours
II. Major Requirements (5000/6000 level courses)	21 Hours
BUS5425 Entrepreneurship	3 Hours
MKT5260 Digital Marketing Foundations	3 Hours
MKT6450 Competitive Marketing Analysis	3 Hours
MGT6175 Management Responsibilities & Practice	3 Hours
MGT6177 Strategic Human Resource Management	3 Hours
MGT6705 Strategic Innovation and Leadership	3 Hours
MGT6755 Entrepreneurship Implementation (Capstone)	3 Hours
III. Electives	6 Hours
Business Administration Electives & HRT Electives (Selected from 5000/6000 courses with the following prefixes: ACC, BUS, ECO, FIN, HRT, MGT, MIS , MKT)	6 Hours
Totals:	30 Hours

The MBA in Entrepreneurship is structured as a "Fast Track" MBA requiring only 30 credit hours, which could potentially allow a student to complete the program in one academic year. Amberton University reserves the right to offer courses based on the needs of the University and may alter the course rotation schedule at any time.

[See current catalog for prerequisites.](#)

Graduate certificates may be completed while fulfilling degree requirements. See the University website for a listing of certificates offered.