

A photograph of four business professionals (two men and two women) sitting around a wooden conference table. They are looking at documents and talking. The man in the center is gesturing with his hands. The background shows a window with a view of a building.

BACHELOR of BUSINESS ADMINISTRATION

MANAGEMENT



Program Overview

The Bachelor of Business Administration degree in Management prepares individuals to assume managerial roles in the business community. Emphasis is placed on internal and external relationships as well as analyzing opportunities, setting objectives, organizing, motivating, and evaluating performance to meet organizational goals. The mission of the Bachelor of Business Administration in Management program is to prepare students to develop managerial skills and assume managerial responsibilities by providing effective business tools and enhancing student understanding for best practices. In addition, this program aids in transforming student thinking with efforts to enhance student ability to apply the technical and cognitive skills necessary to be relevant in the business community. The program is offered through a combination of on-campus and online courses or 100% online.



BBA Management Degree Plan

I. General Education Requirements	45 Hours
Behavioral Science (PSY3735)	3 hours
Communication (must include oral communication skills) Selected from: COM3401 or COM4405	3 hours
Computer Concepts (fundamentals course)	3 hours
Critical Thinking (MGT4720)	3 hours
English (ENG 1001, 1002 plus 6 hours of writing) Six (6) hours of writing may be selected from: COM3461 or COM4441 or ENG2006	12 Hours
History and/or Government (HIS1011, 1012)	6 hours
Humanities (HUM1015)	3 hours
Mathematics (MAT1024)	3 hours
Natural Science (SCI1026, 1027)	6 hours
Religion (REL2000/3000 level)	3 hours
II. General Electives	21 Hours
III. Major Requirements	54 Hours
<i>A. Business Core</i>	<i>24 hours</i>
Accounting Principles (ACC2111, 2112)	6 hours
Economics Principles (ECO2131, 2132)	6 hours
Finance (FIN3000/4000 level)	3 hours
Marketing (MKT3000/4000 level)	3 hours
BUS3101 Business Law	3 hours
BUS3104 Statistical Analysis I	3 hours
<i>B. Management & Business Administration</i>	<i>21 hours</i>
Advanced MGT 3000/4000 level courses	15 hours
Advanced Business Administration Courses (3000/4000 level ACC, BUS, ECO, FIN, MGT, MIS, MKT)	6 hours
<i>C. Advanced Communication and/or Human Behavior & Development courses</i>	<i>9 hours</i>
(3000/4000 level COM and/or HBD)	9 Hours
Totals:	120 Hours

See current catalog for prerequisites.

Undergraduate certificates may be completed while fulfilling degree requirements. See the University website for a listing of certificates offered.



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