

ANALYTICS DASHBOARD

Last Updated:
3 min ago

02/10
Data Availability




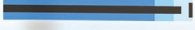
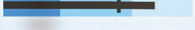
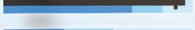
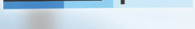


More info

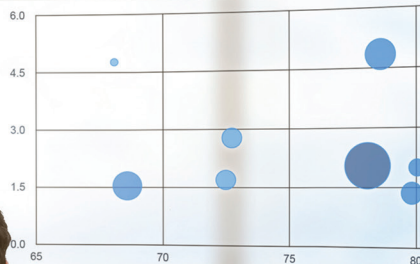
95%

Actual vs Target

More info

Metric	Actual vs Target	Actual	Target
Revenue		\$3.4M	82.0%
Profit		\$1.2M	108.7%
Avg. Order Size		\$850.3	71.0%
On Time Delivery		96.0%	96.0%
New Customers		15432	145.0%
Cust. Satisfaction		98.3%	105.0%
Market Share		46.9%	80.0%

Products positioning



Top 10 products



MASTER of SCIENCE

DATA ANALYTICS



Program Overview

The mission of the Master of Science in Data Analytics program is to prepare students to be competent data analysts in an organization. This program will provide a curriculum that focuses on both the application of analytical software and the fundamental techniques needed to analyze data. This program concentrates on educating students on the concepts of operations research, analytics, mathematics, statistics, and database management. The program may be completed 100% online.



M.S. Data Analytics Degree Plan

I. Prerequisites (Bachelor's in business or the following course)

BUS4605 Business Acumen	3 Hours
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II. Required Graduate Studies

6 Hours

RGS6035 Theory & Application of Research Methods	3 Hours
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RGS6036 Ethics for Decision Making	3 Hours
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III. Major Requirements (5000/6000 level courses)

15 Hours

COM5469 Managerial Communication	3 Hours
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MGT6460 Applied Business Analytics	3 Hours
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MGT6785 Applied Predictive Analytics	3 Hours
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MGT6790 Applied Database Management	3 Hours
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MGT6795 Applied Storytelling & Visualization	3 Hours
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IV. Electives (5000/6000 Levels)

9 Hours

Business Administration Electives

(Selected from courses with the following prefixes:

BUS, ECO, FIN, MGT, MIS, MKT)

9 Hours

Totals:

(Excluding Program Prerequisites) **30 Hours**

Graduate certificates may be completed while fulfilling degree requirements.
See the University website for a listing of certificates offered.