



Undergraduate Certificate **BUSINESS MANAGEMENT ESSENTIALS**

Certificate Overview

The Certificate in Business Management Essentials is designed for business as well as non-business majors who need a solid business foundation in order to enhance or further their career goals. The program focuses on core business skills such as management processes, marketing, accounting, finance, personnel, and international management issues. This area of study is offered on the undergraduate level only. Successful completion of the certificate awards twelve hours of undergraduate credit. This emphasis may be completed online and in conjunction with the University's seven undergraduate programs.

Courses Required

BUS3305 Management Fundamentals	3 Hours
BUS4110 International Business	3 Hours
BUS4113 Accounting and Finance for Managers	3 Hours
MGT4174 Human Capital Management	3 Hours



This certificate program can be earned as a stand-alone program of study or in conjunction with degree programs. Visit Amberton.edu for more