

A group of business professionals are gathered around a table in a modern office setting. A woman with long dark hair, wearing a light pink sleeveless top, is standing and gesturing with her hands while speaking to the group. Several men in business suits are seated around the table, listening attentively. One man is looking at a laptop. The background shows a bright office with large windows and a blue wall.

BACHELOR of BUSINESS ADMINISTRATION

PROJECT MANAGEMENT



Program Overview

The Bachelor of Business Administration in Project Management prepares students for entry level positions in business administration and project management that require a broad competency of the management-level skills needed to add value, drive business performance, and build quality project management practices within modern organizations. The BBA/PM program is a study of business administration and project management that provides students with the capability to apply management-level project management tools and techniques. Graduates of the BBA/PM program are prepared in the business management and project management knowledge areas that are applied for effective management of enterprise projects including project scope, quality, risk, time, cost, communication, human resource, integration, and procurement management. The program is offered through a combination of on-campus and online courses or 100% online. The mission of the Bachelor of Business Administration in Project Management program is to provide students with relevant technical and cognitive training to prepare for employment in project management related areas. In addition this program develops the skills required for successful project outcomes by educating students in the fundamental project management tools and techniques found in the Project Management Institute's (PMI) Project Management Body of Knowledge (PMBOK Guide).



B.B.A. Project Management Degree Plan

I. General Education Requirements	45 Hours
Behavioral Science (PSY3735)	3 Hours
Communication (must include oral communication skills)	
Selected from: COM3401 or COM4405	3 Hours
Computer Concepts (fundamentals course, MIS2110)	3 Hours
Critical Thinking (MGT4720)	3 Hours
English (ENG 1001, 1002 plus 6 hours of writing) Six (6) hours of writing may be selected from: COM3461 or COM4441 or ENG2006	12 Hours
History and/or Government (HIS1011, 1012)	6 Hours
Humanities (HUM1015)	3 Hours
Mathematics (MAT1024)	3 Hours
Natural Science (SCI1026, 1027)	6 Hours
Religion (REL2000/3000 Level)	3 Hours
II. General Electives	15 Hours
III. Major Requirements	60 Hours
A. Business Core	24 Hours
Accounting Principles (ACC2111, 2112)	6 Hours
Economics Principles (ECO2131, 2132)	6 Hours
Finance (3000/4000 level) (FIN)	3 Hours
Marketing (3000/4000 level) (MKT)	3 Hours
BUS3101 Business Law	3 Hours
BUS3104 Statistical Analysis I	3 Hours
B. Project Management Core	18 Hours
MGT4495 Project Management Foundations	3 Hours
MGT4497 Project Principles and Team Performance	3 Hours
MGT4501 Project Planning, Work & Delivery	3 Hours
MGT4502 Project Budgeting & Procurement	3 Hours
MGT4503 Project Uncertainty & Value Delivery	3 Hours
MGT4504 Project Stakeholder Engagement & Communication	3 Hours
C. Advanced Business Administration Courses	18 Hours
(3000/4000 level ACC, BUS, ECO, FIN, MGT, MIS, MKT)	
Totals:	120 Hours

Undergraduate certificates may be completed while fulfilling degree requirements.
See the University website for a listing of certificates offered.

