

## **AMBERTON UNIVERSITY**

### **e-COURSE SYLLABUS**

#### **MGT4199.E1 Business Administration & Policy SUMMER 2025**

#### **PROFESSOR INFORMATION:**

Name: Dr. Lee Wright  
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Email Address: **LWright@Amberton.edu**

#### **COURSE INFORMATION:**

MGT4199.E1 Business Administration &

Policy Level: Undergraduate

Beginning Date of Session: Saturday, June 14, 2025

Ending Date of Session: Thursday, August 21, 2025

**Student access available to the Student Portal: Saturday, June 14, 2025.**

#### **Holiday Closings:**

**Juneteenth Observance- There will be no classes held and no assignments due on Thursday June 19, 2025.**

**4<sup>th</sup> of July Holiday: There will be no classes held and no assignments due on Friday, July 4, 2025.**

*Students enrolled in distance learning courses are not assessed any additional fees for security or identity verification.*

#### **COURSE PREREQUISITES:**

None

#### **TEXTBOOK(S) AND REQUIRED MATERIALS:**

Title: Managing Fundamentals: Concepts, Applications and Skill Development  
Author: Lussier, Robert N.  
Publisher: SAGE Publishing  
Year Published: 2023  
Edition: 10th  
ISBN: 13: 9781071873519 (eBook) 9781071873496 (paperback)  
Price: Available at <http://amberton.ecampus.com>

Amberton University has an agreement with eCampus.com to provide a full-service online bookstore to students. The Amberton University Virtual Bookstore is accessible through the University's website, [www.Amberton.edu](http://www.Amberton.edu). There is also a bookstore link in the Student Portal.

The AU Virtual Bookstore provides an easy to use interface, online buyback of books, and same day shipment of most titles with an average delivery time of 2-3 days depending on the student's location. Textbook options include new, used, rental, and electronic media as available.

Since no books are sold on campus, students should plan accordingly and purchase their books in advance of the first day of class, allowing time for shipping. Be certain you are enrolled in the course before purchasing your book(s). All textbook information (Title, Author, ISBN, etc.) is available in the course syllabi so students can shop competitively. Most textbooks can be purchased from many different textbook vendors. Some textbooks may only be available on the University's Virtual Bookstore. Students should be careful to obtain the exact resource(s) required for the course.

#### **APA Requirement**

APA (American Psychological Association) style is most commonly used to cite sources within the social

sciences. This resource, revised according to the 7th edition, offers examples for the general format of APA research papers, in-text citations, endnotes/footnotes, and the reference page. For more information, please consult the Publication Manual of the American Psychological Association, (7th ed.). All coursework at Amberton University will comply with the standards contained in the APA Publication Manual.

### **COURSE COMPETENCIES:**

The following represents the course competencies for this class. Competencies are equivalent for all lecture and distance learning courses. Following each competency is the assignment used to gain mastery of this area of study.

The course presents the conceptual framework upon which organizations are built and maintained. Topics include analysis of policies to practices, policy management, policy formulation, and corporate governance.

### **UPON COMPLETION OF THE COURSE, THE STUDENT WILL BE COMPETENT IN:**

1. Defining the essential responsibilities of a general manager.
2. Critiquing the process of formulating strategy and policy.
3. Comparing policy and operational planning.
4. Assessing the benefits and requirements for developing an effective managerial process, tactical, operational, and managerial approaches utilized in designing a company system.
5. Evaluating relationship of social restraints and constraints to the policies and plans of organizations.
6. Identifying top management's requirements for effective policy development.
7. Understanding the human tendencies and errors common to the planning process.
8. Analyzing business administration and policy issues in case studies.
9. Discussing the importance of and the foundation of corporate governance.
10. Developing policies and procedures to support a specific organizational purpose and strategy.
11. Formulating an integrated operational plan for a change within any organization.
12. Delineating an effective process for corporate performance measurement and evaluation.
13. Designing control techniques for managing compliance to policies and goals.
14. Assessing the role of various types of budgets in implementing strategy.
15. Understanding the importance of ethics programs in the overall success of the firm.

### **COURSE POLICIES:**

Regarding course policies, please note that while late assignments are not encouraged, they will be accepted; however, there will be a penalty of 10% per day. Late assignments will not be accepted after day 3 past the original due date (up to 30%). The late submission can be sent via e-mail or uploaded to Moodle classroom. Remember that you are always welcome to submit your assignments early. Extra credit will NOT be offered in this course. Additionally, please note that, if there is an assignment due for the week, it will be due on the last day of the week, which is Friday. This does not apply to the final. Please refer to your course calendar for specific due dates.

#### ***Student's Responsibilities***

This syllabus contains information, policies and procedures for a specific course. By enrolling, the student agrees to read, understand and abide by the policies, rules, regulations, and ethical standards of Amberton University as contained in the current university catalog and schedule of classes.

#### ***Attendance Policy:***

Amberton University expects regular and punctual class attendance by all students. For both lecture and online courses, attendance and participation are extremely important in order for students to receive a quality education. In case of an absence, it is the student's responsibility to contact the professor as soon as possible. If a student intends on withdrawing from a course, it is the student's responsibility to follow Amberton's policy on formally withdrawing from a course. Ceasing to attend or participate in classes does not constitute an official withdrawal. All withdrawals must be submitted by the student; but the university administration may submit a withdrawal under special circumstances.

#### ***Plagiarism Policy***

Plagiarism is using another person's work as your own. Plagiarism is a violation of the University's code of student ethical conduct and is one that is taken seriously. Amberton University operated on an honor

system, and honesty and integrity are essential characteristics of all who are associated with the institution. All Amberton University students are expected to abide by the honor system and maintain academic integrity in all of their work. Amberton University and its instructors monitor student work for plagiarism and reserve the right to submit such work to technology-based anti-plagiarism services and applications at any time.

#### **COURSE OUTLINE AND CALENDAR:**

##### **1. Week of June 14, 2025**

- a. Understand manager's responsibility and what it means to be a successful manager.
- b. Read Chapter 1 & 11
- c. Complete Discussion 1 questions; Greeting Post

##### **2. Week of June 21, 2025**

- a. Understand the internal/external environment.
- b. Understand methods to help ensure ethical behavior.
- c. Read Chapter 2.
- d. **Assignment 1 Due.**

##### **3. Week of June 28, 2025**

- a. Review the six major types diversity groups.
- b. Discussing why diversity is so important.
- c. Discuss the relationship among objectives, problem solving, and decision making.
- d. Read Chapters 3-5
- e. Complete Discussion 2 questions.

##### **4. Week of July 5, 2025**

- a. Understand reasons employee resist change.
- b. Discuss difference between entrepreneur and an intrapreneur.
- c. Read Chapters 6 & 7.
- d. **Assignment 2 Due.**

##### **5. Week of July 12, 2025**

- a. Understand the true meaning of managing teamwork.
- b. Understanding Organizational Behavior, including common goals and thoughts.
- c. Discussing group/team performance model.
- d. Read Chapters 8-10.
- e. Complete Discussion 3 questions.

##### **6. Week of July 19, 2025**

- a. Discussing behavioral two-dimensional leadership styles and the Leadership Grid.
- b. Understanding the difference between the contingency leadership model and the other four situational leadership models.
- c. Read Chapters 12
- d. **Assignment 3 Due.**

##### **7. Week of July 26, 2026**

- a. Read Chapter 13
- b. Complete Discussion 4 questions.

##### **8. Week of August 2, 2025**

- a. Understanding establishing control systems, financial controls, & managing people.
- b. Read chapter 14
- c. **Team Assignment Due.**

##### **9. Week of August 9, 2025**

- a. Review Operations, Quality, & Productivity
- b. Understanding tangibility of products, levels of customer involvement, operations flexibility, and management of resources and technology.
- c. Read Chapter 15

d. Complete Discussion 5 questions

**10. Week of August 16, 2025**

a. Final Exam Due August 18, 2025

Week	Topic	Assignment	Competencies Covered	Due Date
1	Introductions	<b>Discussion 1:</b> Greeting Post; Chapter 1, Course Acknowledgement	1	6/20/25
2	Environment	<b>Assignment 1:</b> Chapters 1-3	1,5,6,15	6/27/25
3	Strategic Planning	<b>Discussion 2</b> Chapter 4	2,4	7/3/25
4	Operational Planning	<b>Assignment 2</b> Chapters 4-6	10-11	7/11/25
5	Organizing	<b>Discussion 3</b> Chapter 7	8-9	7/18/25
6	Managing	<b>Assignment 3</b> Chapters 7-9	12	7/25/25
7	Organizational Behavior	<b>Discussion 4</b> Chapter 10	7	8/1/25
8	Leading	<b>Assignment 4</b> Chapters 10-13	8	8/8/25
9	Controlling	<b>Discussion 5</b> Chapter 14	9, 12-14	8/15/25
10	Operations	<b>Assignment 5</b> Chapters 14-15	Final Due	8/19/25

**GRADING CRITERIA:**

Since all assignments in this course are written assignments, each student is expected to present their material with well-written, coherent, properly structured English appropriate or undergraduate-level course with reference citations included correctly. The thoughts and material presented should be original, well-developed and relevant to the specific topic(s) of the assignment. An assignment that is too brief, minimalist, or sparse will typically not provide an adequate basis for assessing a student's knowledge and research on a particular assignment topic.

The number of pages specified for each assignment represents the minimum number of pages considered to be acceptable for that assignment. The minimum number of pages does NOT include your title page or your page of references at the end of the assignment. Each assignment should be written in Standard APA style, double spaced, and 11 or 12 point font (Times New Roman or Arial). English grammar, spelling, word choice, and usage are a part of your grade. There are three assignments worth 30% of the overall grade (10 points per assignment). The Team Assignment is worth 30% and the Final Assignment (FINAL) is worth 20% of your overall grade. Additionally, participation is worth 20% of your overall grade (discussion questions).

**Undergraduate**

90 – 100	A
80 – 89	B
70 – 79	C
60 – 69	D
Below 60	F

**GRADE NOTIFICATION AND INSTRUCTOR FEEDBACK:**

A successful distance learning experience requires a flow of communication between instructor and student throughout the session. Instructor comments are considered essential to the learning process. Therefore, each assignment/exam submitted will be reviewed, graded and returned to the student in a timely manner

along with the appropriate commentary. Students should carefully review all comments.

Final grades are processed approximately one week after the last day of the session and may be located in the My Grades section of the online registration portal as well as being emailed to the student's Amberton University email. Amberton University staff will not release grades over the phone. University instructors will not leave a message with comments or grades in any type of media that is not secure.

For questions regarding grades after the semester has ended, students should use their University email account and contact the instructor at the faculty email address as provided above in *Professor Information* area.

### ***Incomplete Grades***

An "I" (incomplete grade) is given at the discretion of the professor and may be given only when an emergency or illness prevents the student from completing course requirements. Should an "I" be granted, the student has 30 days from the end of the session to complete the conditions of the incomplete. An "I" which is not properly removed within 30 days following the session enrolled will become an "F" grade.

### ***How To Withdraw From a Course***

To be official, the class withdrawal must be in writing and signed by the student requesting the withdrawal; no withdrawal is accepted verbally. Please review the "Schedule of Classes" (online or in-print) for procedures for class changes or withdrawals and the refund policy and schedule.

### **COURSE DELIVERY METHODOLOGY:**

This course is offered as a distance-learning course through the Moodle Learning Platform. Amberton's distance learning courses, called e-Courses, are identical to classroom courses in terms of learning outcomes, competencies, and instructor expectations. A student choosing to take an e-Course must have the following skills and technical capabilities:

1. Access to the Internet

2. General knowledge in:

Internet browser settings and configuration e-mail and file attachments

Uploading and downloading files Using a word processing package

3. Ability to conduct on-line research

Students who have not mastered these skills should not enroll for this course, but should consider enrolling in MIS2110 Computer Concepts and Internet Technologies for instruction in these areas.

### **HOW TO ACCESS YOUR COURSE:**

#### ***Through the Amberton University Student Portal***

Students enrolled in distance learning courses using the Moodle Learning Platform may access the course through the Amberton University Student Portal. The site may be accessed through the University's main page (<http://www.Amberton.edu>) or at <http://apps.Amberton.edu>. After selecting the "Student Portal" link, you will be prompted for a Username and Password.

Use your assigned **username and password** (AUID) as described below to enter the AU Student Portal:

**Username** = your capitalized firstname **initial**+lastname+last 3 digits of your SSN.

\* Use your name exactly as it is listed on the University's records, including any suffixes or hyphenations, such as Jr, Sr, or II, as a part of your username.

For example: James Jones, Jr.  
6789 Username: JJonesJr789

SSN: 123-45-

**Password** = your Amberton University ID# (AUID) including the dashes

For example: 04-999-999

Once your login has been validated, you may select from a variety of menu options, including your individual E-Course, email account, Remote Research, General Tools, all Syllabi, Research Tutorials and Electronic Instructor Folders (FTP).

If you are accessing the Student Portal from a public or shared computer, close the browser completely when finished, or click on the Logout button. For security purposes, no other person should have access to your Username or Password. If you feel your information has been compromised or if you experience technical difficulties, contact the e-course system administrator at: [e-sysop@amberton.edu](mailto:e-sysop@amberton.edu)

If you have lost or do not know your Amberton ID#, please contact the Student Services Office 972/279-6511 or [advisor@Amberton.edu](mailto:advisor@Amberton.edu) for a replacement AUID card. You must know your Amberton ID# to gain access to the course and to send email to your professor.

### ***Through the Amberton University Moodle Website***

Students enrolled in distance learning courses using the Moodle Learning Platform may also access the course by going to: <http://moodle.Amberton.edu>

For those utilizing Moodle for the first time, the username and password for the Moodle Learning Platform will be emailed to the student's University email account prior to the start of the course. For those returning to Moodle who do not remember their username and password, click on the link "*Forgotten your username or password*" available on the Moodle log in page (<http://moodle.Amberton.edu>). Otherwise use the same username and password as previous session.

### **Moodle Tutorial:**

Upon successful log in and access to the Moodle learning platform, there is a *Student Moodle Tutorials* course available, to learn about the basics of Moodle. Simply click on the link for the *Student Moodle Tutorials* and read through the various learning topics: Navigating; Communicating; Assignments & Exams; Grades; and Student Resources.

### **COURSE COMMUNICATIONS:**

Students will communicate with faculty through the Moodle Learning Platform or the Amberton University email system.

Each student enrolled is assigned an Amberton email account, which gives the student access to the Amberton email system ([my.Amberton.edu](mailto:my.Amberton.edu)). This email account is provided by Google Apps for Education. Students are encouraged to check their email regularly for University news, notices, and to communicate with instructors.

The student's assigned email address would be [Username@my.Amberton.edu](mailto:Username@my.Amberton.edu)

Example: [LJones-Smith789@my.Amberton.edu](mailto:LJones-Smith789@my.Amberton.edu)

The student Username is determined by:

firstname initial+lastname+last 3 digits of student ssn.

For example: Linda Jones-Smith                      SSN: 123-45-6789  
Email Address = [LJones-Smith789@my.Amberton.edu](mailto:LJones-Smith789@my.Amberton.edu)

Students will be prompted for a Username and Password when accessing their email account. Use the Username portion of the email address as the username (Example: [LJones-Smith789](mailto:LJones-Smith789@my.Amberton.edu)) and your Amberton ID# (including the dashes) as the password.

If you already have a Google gmail account, you might be prompted to add this account to your current account. Click 'Yes' and you will be logged into your [my.Amberton.edu](mailto:my.Amberton.edu) email account. It will be a separate email account from your personal gmail account.

If you need assistance with your email account, please visit <https://support.google.com/mail>

**Students are responsible for reviewing the “Communication Guidelines” provided on the individual E-Course for specific instructor requirements.**

Upon completion of a session, all communication and course specific information is removed from the Moodle system. If a student needs to maintain a record of communications or assignments, the student is strongly encouraged to print out or download these items to a disk for their own records.

#### **FORMAT AND SUBMISSION OF ASSIGNMENTS:**

Assignments are to be submitted to the appropriate assignment Drop Box in the Moodle system. Specific directions and guidelines for submission of assignments are located on-line in the “Communication Guidelines” of the e-course. Due to compatibility issues, Office 2007 files cannot be read by earlier versions of Microsoft Office. Before submitting an exercise file, confirm the file is in the proper format for grading by the instructor.

#### **INSTRUCTOR/COURSE EVALUATION:**

Each session, all Amberton students are provided with the opportunity to evaluate their courses and instructors. The evaluation process is an important one and provides students with an anonymous and confidential way to give meaningful feedback to the University. Summary information and comments are provided to faculty after the close of the session. All information provided is anonymous.

The Instructor/Course Evaluation will be open for completion during week 9 of the session. An evaluation assignment will be placed in week 9 of the Moodle course, along with the instructions on how to complete the evaluation. Prior to week 9, the University will send out an email containing instructions and dates for the evaluation period.

#### **RESEARCH RESOURCES:**

The Library provides access to full-text, and peer reviewed articles, and digital research tools. Students can search Library holdings through the online catalog and databases search engines available on the Library website or browse the physical library space and holdings located at the Garland campus.

Research items not contained in the Amberton Library collection can be located through interlibrary Loan (ILL) or through the TexShare program with the help of the Library staff. Students with questions about available services, resources, or research, may contact the Library via email at [Library@amberton.edu](mailto:Library@amberton.edu).

#### **RESEARCH ACCESS:**

Databases can only be accessed by authorized users, and students at Amberton must enter their Amberton ID credentials-same as Moodle login-to gain access when off-campus. Use an Amberton website, such as the University site ([Amberton.edu](http://Amberton.edu)) or the library site ([Library.amberton.edu](http://Library.amberton.edu)) to find links to databased and digital books. Online resources are available all day, every day.

#### ***Library Live Chat Feature***

Library staff are available to assist students with research problems or questions during Library hours through a live online chat feature, telephone, email, “How-to” videos, or in person. The library telephone is (972-279-6511 ext. 185. You can email questions to [library@amberton.edu](mailto:library@amberton.edu) or visit the library in person on the Garland campus for assistance.

#### ***Microsoft Office 365 Education:***

Amberton University students have access to a license for Office 365 Education, a comprehensive suite of productivity tools. This package includes:

- Microsoft Word for document creation
- Excel for spreadsheets and data analysis
- PowerPoint for presentations
- OneNote for digital note-taking
- Microsoft Teams for collaboration
- Additional classroom tools to enhance your learning experience

To set up your student account and access these resources, please follow the instructions provided in our step-by-step guide: [https://amberton.edu/wp-content/uploads/2025/01/Office365\\_Setup\\_Students.pdf](https://amberton.edu/wp-content/uploads/2025/01/Office365_Setup_Students.pdf)

**Google Workspace for Education:**

All students are assigned a Gmail account in Google Workspace for Education.

To set up your student account and access these resources, please follow the instructions provided in our step-by-step guide: [https://amberton.edu/wp-content/uploads/2025/01/Google\\_Drive\\_Students.pdf](https://amberton.edu/wp-content/uploads/2025/01/Google_Drive_Students.pdf)

Once logged into your student account, you'll have access to a suite of tools designed to enhance your learning experience:

- Google Docs: Create and edit essays, reports, and other written assignments
- Google Slides: Develop engaging presentations for projects and class discussions
- Google Sheets: Perform data analysis, create charts, and manage calculations
- Google Drive: Store, organize, and easily access all your files in the cloud
- Google Calendar: Schedule study sessions, track assignment deadlines, and manage your academic timetable
- Google Keep: Take and organize quick notes during lectures or study sessions
- Google Meet: Attend virtual classes, participate in group study sessions, or meet with teachers
- Google Classroom: Access course materials, submit assignments, and receive feedback from instructors
- Google Forms: Create surveys for research projects or participate in class quizzes
- Google Sites: Build websites or digital portfolios to showcase your work