

AMBERTON UNIVERSITY
SYLLABUS FOR LECTURE/CLASSROOM COURSE

MGT6151.21 Project Value Delivery Strategy & Planning
Winter 2025
Location: Frisco Center

PROFESSOR INFORMATION:

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COURSE INFORMATION:

MGT6151.21 Project Value Delivery Strategy & Planning
Level: Graduate
Beginning Date of Session: Saturday, December 7, 2024
Ending Date of Session: Thursday, February 27, 2025
The first class meeting is **December 10, 2024**, in **Room F1 (Frisco Center)**

All Monday-Thursday lecture classes begin promptly at 6:30 p.m.
All Saturday lecture classes begin promptly at 8:30 a.m.

Winter Holiday Break:

Friday, December 20th, 2024, through Friday, January 3rd, 2025
(Classes resume on Saturday, January 4th, 2025)

COURSE PREREQUISITES:

None

TEXTBOOK(S) AND REQUIRED MATERIALS:

Title: **Required: Project Management Institute (PMI) Membership**

Note: This course relies on publications from the PMI. You must purchase a PMI Membership (student or regular) to access PMI resources.

See PMI Membership Information:

Student Membership - <https://www.pmi.org/membership/student>

Regular Membership - <https://www.pmi.org/membership>

Once you have your membership, please download the following PMI texts:

- **PMBOK® Guide – Seventh Edition**
- **Process Groups: A Practice Guide**

Amberton University has an agreement with eCampus.com to provide a full-service online bookstore to students. The Amberton University Virtual Bookstore is accessible through the University's website, www.Amberton.edu. There is also a bookstore link in the Student Portal.

The AU Virtual Bookstore provides an easy-to-use interface, online buyback of books, and same day shipment of most titles with an average delivery time of 2-3 days depending on the student's location. Textbook options include new, used, rental, and electronic media as available.

Since no books are sold on campus, students should plan accordingly and purchase their books in advance of the first day of class, allowing time for shipping. Be certain you are enrolled in the course before purchasing your book(s). All textbook information (Title, Author, ISBN, etc.) is available in course syllabi so students can

shop competitively. Most textbooks can be purchased from many different textbook vendors. Some textbooks may only be available on the University's Virtual Bookstore. Students should be careful to obtain the exact resource(s) required for the course.

APA Requirement

APA (American Psychological Association) style is most commonly used to cite sources within the social sciences. This resource, revised according to the 7th edition, offers examples for the general format of APA research papers, in-text citations, endnotes/footnotes, and the reference page. For more information, please consult the *Publication Manual of the American Psychological Association*, (7th ed.). All coursework at Amberton University will comply with the standards contained in the APA Publication Manual.

COURSE COMPETENCIES:

The following represents the course competencies for this class. Competencies are equivalent for all lecture and distance learning courses. Following each competency is the assignment used to gain mastery of this area of study.

This course focuses on the project management principles, strategies, and planning techniques necessary for successful value delivery in enterprise projects. Students evaluate project models, methods and artifacts as applied to adaptive, predictive, and hybrid project approaches. Project management strategy and planning techniques are applied to appropriate project life cycles. Topics include projects as systems for value delivery, project management principles, and project life cycle selection and tailoring.

UPON COMPLETION OF THE COURSE, THE STUDENT WILL BE COMPETENT IN:

1. Defending ethical principles as applicable in the performance of project management in organizations and society.
2. Discussing integration of project management principles, project strategy and planning.
3. Defining projects as systems for value delivery in business and society.
4. Distinguishing among project value delivery strategies (Adaptive, Predictive, Hybrid).
5. Evaluating common project models, methods, and artifacts used in project strategy, planning, and delivery.
6. Evaluating project life cycle tailoring for value delivery optimization.
7. Selecting the project development approach and life-cycle model.
8. Applying the project planning performance domain.
9. Discussing project budget development and funding requirements.
10. Facilitating stakeholder communication and engagement.
11. Evaluating for project uncertainty and complexity.
12. Defining project work, metrics, and value delivery.
13. Evaluating the importance of project team culture, development, and leadership.

COURSE POLICIES:

Students are expected to complete and submit written assignments on the assigned due date. Any assignment submitted late (**regardless of circumstances**) may be assessed a 10% penalty and a 10% penalty for each additional week the assignment is late. For example, if an assignment is submitted 1 week late, a 20% late penalty will be applied to the grade earned. Exceptions will be considered case-by-case only in the event of unexpected catastrophic events. Specific assignment due dates and other requirements are listed in the assignment details. There is no extra-credit assignments.

Student's Responsibilities

This syllabus contains information, policies, and procedures for a specific course. By enrolling, the student agrees to read, understand, and abide by the policies, rules, regulations, and ethical standards of Amberton University as contained in the current university catalog and schedule of classes.

Attendance Policy:

Regular and punctual class attendance and engagement is expected at Amberton University. In case of an absence, it is the student's responsibility to contact the professor as soon as possible. If a student intends on

withdrawing from a course, it is the student's responsibility to follow the university's policy on formally withdrawing from a course. **Ceasing to attend classes does not constitute an official withdrawal.**

Attendance in a lecture course is defined as punctual arrival to, and engagement in, a full lecture session. A Student in a lecture course missing more than 20% (two class periods for weekday classes or one class period for Saturday classes) of the class meetings may be assigned a grade of an "F" or withdrawn at the discretion of Amberton University.

Attendance in a distance learning course is defined as active participation in the weekly online class sessions. "Active participation" can be defined as: submitting an academic assignment, taking an exam, engaging in an interactive tutorial, participating in an online discussion forum (or chat session), or initiating (or responding to) a communication with a faculty member about an academic assignment or the subject matter of the course. A student not meeting these requirements may be assigned a grade of an "F" or withdrawn at the discretion of Amberton University.

Plagiarism Policy

Plagiarism is the presentation of someone else's work as though it were your own. If you use another person's words, ideas, or information; or if you use material from an outside source – whether a book, magazine, newspaper, business publication, broadcast, speech, or electronic media – you must acknowledge that source. Plagiarism is a violation of the University's code of student ethical conduct and is one that is taken seriously. Amberton University operates on an honor system; therefore, honesty and integrity are essential characteristics of all who are associated with the institution. All Amberton students are expected to abide by the honor system and maintain academic integrity in all their work. Amberton University and its instructors monitor student work for plagiarism and reserve the right to submit such work to technology-based plagiarism detection services and applications at any time.

Self-plagiarism means reusing work that you have already published or submitted for a class. It can involve:

- Resubmitting an entire paper
- Copying or paraphrasing passages from your previous work

Self-plagiarism misleads your readers by presenting previous work as completely new and original. Students may not submit the same paper in substance in two or more classes without prior written permission of the instructors involved.

Amberton University students who use Artificial Intelligence (AI) generated content must adhere to the following policies:

Originality: Students must avoid presenting AI generated content as their own original work. It is essential to acknowledge the involvement of AI in the content creation process in order to maintain academic and ethical standards.

Paraphrasing: When using AI generated content, students must rephrase and/or modify the generated text. Paraphrased AI generated content should also be properly cited.

Acknowledgement: When using AI generated content in any assignment, proper credit must be given to the AI system that generated the content. <https://apastyle.apa.org/blog/how-to-cite-chatgpt>

Students agree that by taking this course, all required assignments may be subject to submission for a textual similarity review to Turnitin.com for the detection of plagiarism and self-plagiarism. All submitted papers will be included as source documents in the Turnitin.com reference database solely for the purpose of detecting plagiarism in future papers. Use of Turnitin.com service is subject to the Usage Policy posted on the Turnitin.com website.

Turnitin is a writing improvement and plagiarism prevention tool which uses special algorithms, to compare text-based student submissions to the Turnitin database and other online sources. Turnitin produces a detailed **similarity report** that can be customized and viewed by instructors and students.

Turnitin “Draft Coach” is a Google based add-on to Turnitin which supports students in developing high-quality academic writing; and serves as an integrity coach. Draft Coach helps address errors and improve the quality of student’s writing by highlighting grammar mistakes, identifying incorrectly cited sources, and scanning for similarity across several databases. By providing formative feedback on how to address citation issues, incorrect grammar, and matches with the Turnitin database, Draft Coach provides explanations to help students become more confident writers, capable of producing higher quality work both in academics and in the workplace.

COURSE DELIVERY METHODOLOGY:

This course is offered as a Lecture/Classroom course. This course requires that students meet at a designated time in the classroom.

There will be in-class and online discussions, reading assignments, and presentations of student work. In addition to classroom activities, this course also utilizes Amberton’s Moodle course/learning management system for assignments and grade book management.

COURSE OUTLINE AND CALENDAR:

	Topics	Assignments	Competencies Covered	Due Dates
Week 1	Welcome and Introductions Course Expectations Acknowledgment Ethical Principles as Applicable in the Performance of Project Management in Organizations and Society Project Management Ethics and Professional Conduct	Readings: Course Expectations Acknowledgment The Standard for Project Management: Chapters 1, 2 PMBOK® Guide (7th edition): Chapter 1, APPENDIX X5 PMI Code of Ethics and Professional Conduct Case Studies, Articles, & Videos	1	
		Weel 1 - Class Meeting		6:30 PM USCT Tuesday Week 1 Frisco Center Room F1
		Course Expectations and Academic Honesty Acknowledgment		Due Sunday Week 1
		PMI - Publications via Student Membership Verification		Due Sunday Week 1
		Week 1: Welcome and Introductions		Initial post due by Thursday Week 1

				replies are due by Sunday Week 1
		Week 1: Discussion – Ethical Principles and Decisions in Project Management	1	Initial post due by Thursday Week 1 replies are due by Sunday Week 1
Week 2	Integration of Project Management Principles, Project Strategy, and Planning. Projects as Systems for Value Delivery	Readings: The Standard for Project Management (7th Edition): Chapters 2, 3 PMBOK® Guide (7th edition): Section 2.3; APPENDIX X2, X4 Process Groups: A Practice Guide: Chapters 1, 2, 3 Case Studies, Articles, & Videos	2, 3	
		Week 2 – Class Meeting		6:30 PM USCT Tuesday Week 1 Frisco Center Room F1
		Week 2 - Knowledge Check Quiz		Sunday Week 2
		Week 2: Discussion – Project Principles and Systems for Value Delivery	2, 3	Initial post due by Thursday Week 2 replies are due by Sunday Week 2
Week 3	Project Value Delivery Strategies (Adaptive, Predictive, Hybrid) Project Integration	Readings: PMBOK® Guide (7th edition): Chapter 4; Section 2.1, 2.3, 3.5 Process Groups: A Practice Guide: Section 3.4 Case Studies, Articles, & Videos	4	
		Week 3 – Class Meeting		6:30 PM USCT Tuesday Week 1 Frisco Center Room F1

		Week 3 - Knowledge Check Quiz		Sunday Week 3
		Week 3: Discussion – Project Delivery Strategies and Integration		Initial post due by Thursday Week 3 replies are due by Sunday Week 3
Week 4	<p>Project Models, Methods, and Artifacts Used in Project Strategy, Planning, and Delivery</p> <p>Selecting the Project Development Approach and Life-Cycle Model.</p> <p>Project Selection</p> <p>Project Initiation</p>	<p>Readings:</p> <p>PMBOK® Guide (7th edition): Chapter 4; Section 2.1, 2.3, 3.1; APPENDIX X3</p> <p>Process Groups: A Practice Guide: Chapter 4</p> <p>Case Studies, Articles, & Videos</p>	5, 7	
		Week 4 – Class Meeting		6:30 PM USCT Tuesday Week 1 Frisco Center Room F1
		Week 4 - Knowledge Check Quiz		Sunday Week 4
		Week 4: Project Life Cycle Approaches and Models		Initial post due by Thursday Week 4 replies are due by Sunday Week 4
Week 5	<p>Project Life Cycle Tailoring for Value Delivery Optimization</p> <p>Project Planning</p> <p>Stakeholder Communication and Engagement</p> <p>Project Requirements</p> <p>Project Scope</p> <p>Plan Procurements</p>	<p>Readings:</p> <p>PMBOK® Guide (7th edition): Section 2.1, 2.4; Chapter 3</p> <p>Process Groups: A Practice Guide: Sections 4.2, 5.1-5.5, 5.17, 5.23-5.24</p> <p>Case Studies, Articles, & Videos</p>	6, 8, 10	
		Week 5 – Class Meeting		6:30 PM USCT Tuesday Week 1 Frisco Center Room F1
		Week 5 - Knowledge Check Quiz		Sunday Week 5

		Week 5: Discussion – Considerations for Project Planning & Tailoring		Initial post due by Thursday Week 5 replies are due by Sunday Week 5
Week 6	Project Work, Metrics, and Value delivery Project Team Culture, Development, and Leadership Project Schedule Development	Readings: PMBOK® Guide (7th edition): Section 2.2, 2.7, 2.4, 2.5, 2.6; Chapter 3 Process Groups: A Practice Guide: Sections 5.6-5.10, 5.15-5.16 Case Studies, Articles, & Videos	9, 12, 13	
		Week 6 – Class Meeting		6:30 PM USCT Tuesday Week 1 Frisco Center Room F1
		Week 6 - Knowledge Check Quiz		Sunday Week 6
		Week 6: Discussion –Considerations for Project Scheduling, Value Delivery, & Team Culture		Initial post due by Thursday Week 6 replies are due by Sunday Week 6
Week 7	Project Budget Development and Funding	Readings: PMBOK® Guide (7th edition): Section 2.2, 2.7, 2.4; Chapter 3 Process Groups: A Practice Guide: Sections 5.11-5.13 Case Studies, Articles, & Videos	9	
		Week 7 – Class Meeting		6:30 PM USCT Tuesday Week 1 Frisco Center Room F1
		Week 7 - Knowledge Check Quiz		Sunday Week 7
		Week 7 Discussion – Budget & Funding Topics		Initial post due by Thursday Week 7 replies are due by Sunday of Week 7

Week 8	Evaluating for Project Uncertainty and Complexity	Readings: PMBOK® Guide (7th edition): Section 2.8 Process Groups: A Practice Guide: Sections 5.18-5.22 Case Study, Articles, & Videos	12	
		Week 8 – Class Meeting		6:30 PM USCT Tuesday Week 1 Frisco Center Room F1
		Week 8 - Knowledge Check Quiz		Sunday Week 8
		Week 8 Discussion – Uncertainty and Risk Management Topics		Initial post due by Thursday Week 8 replies are due by Sunday Week 8
Week 9	Executive Presentations	See Weeks 1-8 Video - How to Make a Video in PowerPoint - ppt to video.	All	
		Week 9 – Class Meeting		6:30 PM USCT Tuesday Week 1 Frisco Center Room F1
		Week 9: Executive Presentations		Due by Sunday Week 9
Week 10	Course Completion and Reflection	Readings - None	All	
		Week 10: Peer-Review of Executive Presentations		Due by Thursday Week 10 (The last Day of Class)
		Week 10 – Course Retrospective		Due by Thursday Week 10 (The last Day of Class)

GRADING CRITERIA:

Assignment	% of Grade
Class Meetings	10%
Weekly Discussions	30%
Weekly Knowledge Checks	40%
Executive Presentation	20%
Total	100%

Graduate	
92 – 100	A
82 – 91	B
72 – 81	C
62 – 71	D
Below 62	F

GRADE NOTIFICATION AND INSTRUCTOR FEEDBACK:

Each assignment/exam submitted will be reviewed, graded, and returned to the student in a timely manner, along with appropriate commentary.

Final grades are processed approximately one week after the last day of the session and may be located in the My Grades section of the online registration portal as well as being emailed to the student's Amberton University email. Amberton University staff will not release grades over the phone. University instructors will not leave a message with comments or grades in any type of media that is not secure.

For questions regarding grades after the semester has ended, students should use their email account and contact the instructor at the faculty email address as provided above in *Professor Information* area.

Incomplete Grades

An "I" (incomplete grade) is given at the discretion of the professor and may be given only when an emergency or illness prevents the student from completing course requirements. Should an "I" be granted, the student has 30 days from the end of the session to complete the conditions of the incomplete. An "I" which is not properly removed within 30 days following the session enrolled will become an "F" grade.

How to Withdraw From a Course

To be official, the class withdrawal must be in writing and signed by the student requesting the withdrawal; no withdrawal is accepted verbally. Please review the "Schedule of Classes" for procedures for class changes or withdrawals and the refund policy and schedule.

COURSE COMMUNICATIONS:

This course is offered as a lecture course; however, several technological options are available to faculty and students that can enhance communication both during the session and after the session has ended. The **Student Portal** is the gateway to email, Remote Research and General Tools. The Student Portal may be accessed through a link on the University's website, <http://www.Amberton.edu>, or at <http://apps.Amberton.edu>.

After selecting the "Student Portal" link, you will be prompted for a Username and Password. Use your assigned **username and password** (AUID) as described below:

Username = your capitalized firstname **initial**+lastname+last 3 digits of your SSN.

* Use your name exactly as it is listed on the University's records, including any suffixes or hyphenations, such as Jr, Sr, or II, as a part of your username.

For example: James Jones, Jr. SSN: 123-45-6789

Username: JJonesJr789

Password = your Amberton University ID# (AUID) **including the dashes**

For example: 04-999-999

Once your login has been validated, you may select from a variety of menu options, including online course materials, email access, Remote Research, General Tools, all Syllabi, and Research Tutorials.

Email Communication

Each student enrolled is assigned an Amberton email account, which gives the student access to the Amberton email system (my.Amberton.edu). This email account is provided by Google Apps for Education. Students are encouraged to check their email regularly for University news, notices, and to communicate with instructors.

The student's assigned email address would be Username@my.Amberton.edu

Example: LJones-Smith789@my.Amberton.edu

The student Username is determined by:

firstname initial+lastname+last 3 digits of student ssn.

For example: Linda Jones-Smith SSN: 123-45-6789
Email Address = LJones-Smith789@my.Amberton.edu

Students will be prompted for a Username and Password when accessing their email account. Use the Username portion of the email address as the username (Example: LJones-Smith789) and your Amberton ID# (including the dashes) as the password.

If you already have a Google Gmail account, you might be prompted to add this account to your current settings. Click 'Yes' and you will be logged into your my.Amberton.edu email account. It will be a separate email account from your personal Gmail account.

If you need assistance with your email account, please visit <https://support.google.com/mail>.

(Lecture Faculty utilizing the Moodle system must use the below paragraph, otherwise delete this section entirely.)

The Amberton University Moodle Website

Students enrolled in this course will also be using the Moodle Learning Platform, with access available through the Student Portal or by going to: <http://moodle.Amberton.edu>.

For those utilizing Moodle for the first time, the **username and password** for the Moodle Learning Platform will be emailed to the student's email account prior to the start of the course. For those returning to Moodle who do not remember their username and password, click on the link "*Forgotten your username or password*" available on the Moodle log in page (<http://moodle.Amberton.edu>). Otherwise use the same username and password as previous session.

Moodle Tutorial:

Upon successful log in and access to the Moodle learning platform, there is a *Student Moodle Tutorials* course available, to learn about the basics of Moodle. Simply click on the link for the *Student Moodle Tutorials* and read through the various learning topics: Navigating; Communicating; Assignments & Exams; Grades; and Student Resources.

INSTRUCTOR/COURSE EVALUATION:

Each session, all Amberton students are requested to evaluate their courses. The evaluation process is an important one and provides students with an anonymous and confidential way to give meaningful feedback to the University. Summary information and comments are provided to faculty after the close of the session. Students' identities are not disclosed.

Students will be notified through the Amberton email system of the Course Evaluation procedures. Usually, the evaluations take place in class during week 9 of the session. Please take advantage of this opportunity and participate in the evaluation process.

RESEARCH RESOURCES:

The Library provides access to full-text, and peer reviewed articles, and digital research tools. Students can search Library holdings through the online catalog and databases search engines available on the Library website or browse the physical library space and holdings located at the Garland campus.

Research items not contained in the Amberton Library collection can be located through interlibrary Loan (ILL) or through the TexShare program with the help of the Library staff. Students with questions about available services, resources, or research, may contact the Library via email at Library@amberton.edu.

RESEARCH ACCESS:

Databases can only be accessed by authorized users, and students at Amberton must enter their Amberton ID credentials-same as Moodle login-to gain access when off-campus. Use an Amberton website, such as the University site (Amberton.edu) or the library site (Library.amberton.edu) to find links to databased and digital books. Online resources are available all day, every day.

Library Live Chat Feature

Library staff are available to assist students with research problems or questions during Library hours through a live online chat feature, telephone, email, "How-to" videos, or in person. The library telephone is (972-279-6511 ext. 185. You can email questions to library@amberton.edu or visit the library in person on the Garland campus for assistance.