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# VIEWBOOK 2023-2024

Educating Working Adults



Amberton University is accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSOC) to award bachelor's and master's degrees. Amberton University also may offer credentials such as certificates and diplomas at approved degree levels. Questions about the accreditation of Amberton University may be directed in writing to the Southern Association of Colleges and Schools Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, telephone (404) 679-4500, or by using information available on SACSCOC's website (http://www.sacscoc.org).

In addition, Amberton University is recognized by the Texas Higher Education Coordinating Board and the United States Department of Education as a licensed, degree granting institution.

The curriculum for the Master of Arts degree in Marriage and Family Therapy meets the academic requirements for licensing as a marriage and family therapist in Texas. The curriculum for the Master of Arts degree in Professional Counseling meets the academic requirements for licensing as a professional counselor in Texas. The Master of Arts degree in School Counseling satisfies the academic and certification requirements for the School Counseling Certification as established by the Texas State Board of Educator Certification.

The BBA/MBA Accounting Dual Degree program meets the education requirements of the Texas State Board of Public Accountancy necessary to register for the Certified Public Accountant examination.

The Master of Science degree in Human Resource Management aligns with the curriculum standards of the Society for Human Resource Management (SHRM).

Amberton University's Project Management degrees are accredited by the Project Management Institute Global Accreditation Center.

Select undergraduate and graduate Business programs are accredited by the Accreditation Council for Business Schools and Programs (ACBSP). Refer to the University website for more information.

Published by Amberton University, 2023

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# WHO WE ARE

Amberton University was established more than 50 years ago with the sole purpose of providing quality education to working adults. From the very beginning, our programs and approaches have been based on Christian principles and designed specifically to cater to the needs and lifestyle of the mature student. Specializing in business, management and counseling, Amberton provides a variety of relevant Bachelor's and Master's degrees as well as certification programs for those individuals seeking to enhance professional skills and marketability in the workforce.

With four sessions per year and courses offered through both lecture (on evenings and weekends) and online, Amberton is able to provide programs that are both flexible and convenient. In addition, we realize that education also needs to be affordable. So our low tuition and pay-as-you-go fee structure allows students to earn their degree with minimal long-term debt.

### TOP REASONS WHY STUDENTS ATTEND AMBERTON

### FLEXIBILITY

We know that adults have a great deal of responsibility. Your life is full of family, social, personal, and business demands. Therefore, we offer a variety of class options that allow you to respond to those distinctive time constraints. Students may take classes at night, on the weekends, or online.

### CONVENIENCE

We offer four, ten-week sessions per year, which allows you to choose which session is best for you while also allowing you to finish your degree at an accelerated pace. Admission and registration is quick and simple, and advisors are readily available without an appointment.

### AFFORDABILITY

Our philosophy is to provide affordable, quality education for the working adult. As a result, we want students to make use of all the payment options available to them (extended payment plans, employer tuition assistance, active-duty and veterans benefits, etc.) to meet their educational goals. Whenever possible, we encourage students to pay-as-they-go to avoid long-term debt. However, we do offer federal financial aid for students needing some extra help. Our financial aid advisors are here to help students set up a plan to use funds wisely.

### PRACTICALITY OF DEGREES

Working adults seek educational advancement for a variety of reasons. Some want to enhance their corporate marketability, some wish to increase their salary potential and position, and others simply want to advance their education for personal satisfaction and to fulfill a lifelong goal. Amberton specializes in offering quality undergraduate and graduate programs in some of the most marketable areas of business, management, and counseling, among many others.

Did you know? The majority of our new students rank referral to Amberton by a friend, relative, or co-worker as their number one reason for choosing Amberton University. What a great testimony! Also, the average student at Amberton is 40 years of age, works full time, has a family and has been out of college for over 10 years. So don't feel intimidated - you'll fit right in!

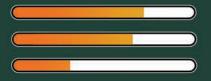
# AMBERTON AND

DEMOGRAPHICS:

75% Between 25-50

70% Female

30% Male



### PROGRAM DELIVERY: STUDENTS WHO COMPLETED A DEGREE



Combination of Online and On-Campus: 39%

### TOP 5 REASONS STUDENTS CHOOSE AMBERTON UNIVERSITY\*:

- I. Excellent online programs & courses
- 2. Four 10-week session academic calendar
- 3. Adult focused degrees and certifications
- 4. Faculty actively working in their fields of study
- 5. Small class sizes and personalized learning experiences

\*Data derived from a recent survey

# ITS STUDENTS:

### % OF GRADUATES WHO RATED THESE ASPECTS OF AMBERTON AS "GOOD TO EXCELLENT"\*:

The instructors were scholarly, professional and competent.

I developed clear and effective communication skills in my area of study.

I gained the factual knowledge necessary in my area of study.

I learned the analytical and critical thinking skills necessary to solve problems related to my field of study. 98%

Low tuition costs and overall affordability of degree programs.

Given all I now know about Amberton and its programs, if I had to do it over, I would choose Amberton University again.



### BACHELOR'S PROGRAMS

Amberton University offers a variety of undergraduate degree programs and certifications that will help you become more valuable in the workplace. To be admitted as an undergraduate student, you must meet all admission requirements as stated in the University's catalog. See the University's website, www.Amberton.edu, click on Menu, then click on Applying to Amberton, Undergraduate Admissions Standards for more information.

Generally, a student seeking undergraduate admission to Amberton University will meet the following standards:

- U.S. citizen or permanent resident. (Amberton will accept international students who qualify. Please visit the website for more information.)
- Mature adult with employment experience.
- Has successfully completed at least 30\* semester credit hours from a U.S. recognized accredited college or university as evidenced by official transcripts.

\*While Amberton University offers all courses required to complete each of its undergraduate programs, the majority of undergraduate students admitted transfer in over 30 credit hours toward their degree. Amberton University will admit students transferring in less than 30 hours on a case-by-case basis.

#### To get started, follow this simple process:

- Go to www.Amberton.edu and apply. The application process is quick and costs you nothing.
- Receive your notification of acceptance.
- You're now ready to enroll in classes. It's that easy!

We will need official transcripts of your previous college work, but you can get those to us during your first session. We don't want waiting on transcripts to be an obstacle to your enrollment. If you ever have any questions at any time during the process, please feel free to contact one of our many helpful student advisors by email at advisor@amberton.edu, by phone at 972-279-6511 x180, or in person at either of our locations in Garland and Frisco, TX.

Amberton will accept international students who qualify. Please go to our website, www.Amberton.edu, click on Menu, then click on Applying to Amberton, International Student Requirements for more information.

NOTE: Programs marked with a 🔛 icon can be taken 100% online.



#### BACHELOR OF ARTS PROFESSIONAL DEVELOPMENT



As a student in the Bachelor of Arts in Professional Development program, you will be provided with a classical core of general education

courses as well as a broad-based interdisciplinary curriculum. This design enables students to select courses that meet their individual learning goals. In this way, the Professional Development program combines fields of inquiry together in strategic fashion to address both educational and professional ambitions. Students who graduate with this degree will be able to use it in a wide range of leadership settings including business, communication, team leadership, social sciences, and management. This degree may be obtained completely online or through a combination of online and campus-based courses. Additionally, students may earn one or more certifications offered by Amberton while pursuing this degree.

120 Semester Hours to Complete Program 2.00 Minimum GPA Required 33 Semester hours must be completed at Amberton University



# BACHELOR OF BUSINESS ADMINISTRATION

The Bachelor of Business Administration in Accounting offers two tracks of study depending upon the professional interest of the student. Track B-I is designed to meet the needs of the student who

is interested in public accounting and plans to pursue a CPA certification. Track B-2 is designed to meet the needs of the student who is interested in managerial accounting and plans to pursue a CMA certification. The curriculum for both tracks is focused on a strong foundation of accounting principles and theory for financial and managerial accounting, data analytics, and surveys of taxation, auditing, and advanced topics. A strong business core also provides a solid foundation for understanding business principles and acumen. The mission of the program is to prepare students for entry-level careers in all areas of accounting including public accounting, private industry, governmental accounting, and non-profit organizations by ensuring graduates are competent in the latest practices and principles of communication, accounting concepts, ethics, and standard procedures. The curriculum is also preparation for students to attain certifications such as the CPA (Certified Public Accountant) or CMA (Certified Management Accountant). For those students completing the BBA-Accounting degree (CPA) Track at Amberton, there is an option to complete up to six hours of graduate courses required in the MBA-Accounting degree plan. These dual-coded courses would count as electives in the BBA-Accounting degree (CPA Track) but also fulfill course requirements for the MBA-Accounting degree. This allows a student that completes the BBA-Accounting degree (CPA Track) the opportunity to complete the MBA-Accounting degree with only 30 additional credits. The program (both tracks) may be completed 100% online.

120 Semester Hours to Complete Program 2.00 Minimum GPA Required



# BBA/MBA DUAL DEGREE PROGRAM



The BBA/MBA Accounting Dual Degree is an accelerated program that prepares graduates for careers as professional accountants. Successful graduates will demonstrate competence in accounting, analytics, business, ethics, and management. The program meets the education requirements of the Texas State Board of Public Accountancy necessary to register for the Certified Public Accountant examination. The Dual Degree Plan is unique as it allows a student to complete the BBA Accounting degree and the MBA Accounting degree earning 150 hours total. Please review the Professional Licensure Disclosure statement on page 23 and review the Texas State Board of Public Accountancy website for more information.

150 Semester Hours to Complete Program

2.00 BBA Minimum GPA Required 3.00 MBA Minimum GPA Required



#### BACHELOR OF BUSINESS ADMINISTRATION ENTREPRENEURSHIP



The Bachelor of Business Administration degree in Entrepreneurship is for those students who want to launch a start-up business and manage business functions within a new venture. In this program, students will learn the business and management components of Entrepreneurship. Students will be exposed to fundamental concepts such as: effectively identifying market opportunities, defining target markets, understanding economic trends, promoting products/services via marketing, developing strategy, managing personnel, and understanding financial reporting. Students will also become familiar with various laws and regulations governing small businesses and start-ups, tracking current trends in Entrepreneurship, and communicating with key stakeholders. The mission of the Bachelor of Business Administration in Entrepreneurship program is to provide a curriculum of study designed to educate students to apply realistic comprehensive, and relevant management tools in accounting, economics, finance, marketing, management, analysis, and communication to an entrepreneurial business venture. The program may be completed 100% online.

120 Semester Hours to Complete Program

2.00 Minimum GPA Required 33 Semester hours must be completed at Amberton University



BACHELOR OF BUSINESS ADMINISTRATION GENERAL BUSINESS



While the BBA in General Business provides a solid core of business courses, the degree also allows for maximum flexibility in its design for meeting career goals. This program is widely recognized by corporations as the most versatile of the various degree plans. Students who graduate with this degree are prepared for careers where broad business knowledge and understanding are combined with effective problem-solving skills. This degree may be obtained completely online or through a combination of online and campus-based courses. Additionally, students may earn one or more certifications offered by Amberton while pursuing this degree.

120 Semester Hours to Complete Program

2.00 Minimum GPA Required



# BACHELOR OF BUSINESS ADMINISTRATION MANAGEMENT



Students who graduate with the BBA in Management degree will be ready to thrive as managers in the business community. This degree enables students to understand the importance of the individual to the company as well as various relationships with employees, customers, suppliers, and the public. Importance is given to analyzing opportunities, setting objectives, organizing, motivating, and evaluating performance to meet organizational goals. Broad career opportunities include positions in financial services, economics, personnel, human resources, sales and marketing. This degree may be obtained completely online or through a combination of online and campus-based courses. Additionally, students may earn one or more certifications offered by Amberton while pursuing this degree.

120 Semester Hours to Complete Program 2.00 Minimum GPA Required 33 Semester hours must be completed at Amberton University



BACHELOR OF BUSINESS ADMINISTRATION PROJECT MANAGEMENT

The BBA in Project Management program prepares students for entry-level positions in business administration and project management that demand a broad aptitude in management-level skills. Students emerge from this program equipped in the areas needed for effective management of enterprise projects including project scope, quality, risk, time, cost, communication, human resources, integration, and procurement management. This degree may be obtained completely online or through a combination of online and campus-based courses.

120 Semester Hours to Complete Program

2.00 Minimum GPA Required 33 Semester hours must be completed at Amberton University



BACHELOR OF SCIENCE APPLIED STUDIES



The Bachelor of Science in Applied Studies is available to transfer students who have completed a block of 21 semester hours in a designated field of study. This degree results in an application-oriented program of study that combines both lower-level coursework with an additional 27 semester hours of upper-level (3000/4000) university credits from the disciplines of Business Administration, Human Behavior and Development, or Communication. This degree may be obtained completely online or through a combination of online and campus-based courses. Additionally, students may earn one or more certifications offered by Amberton while pursuing this degree.

120 Semester Hours to Complete Program

2.00 Minimum GPA Required



Students pursuing a Bachelor of Science in Human Relations and Business will be provided an interdisciplinary education that seamlessly integrates business administration skills with effective communication and human relations abilities. The broad-based curriculum combines knowledge from the areas of business, human behavior and communication in order to effectively engage, lead, and communicate with others. Students graduating with this degree are prepared for a wide range of careers requiring human relations and business expertise along with proficiency in communication. This degree may be obtained completely online or through a combination of online and campus-based courses. Additionally, students may earn one or more certifications offered by Amberton while pursuing this degree.

120 Semester Hours to Complete Program

2.00 Minimum **GPA** Required

Semester hours must 33 Semester. Amberton University



EDUCATING AMBITIOUS PEOPLE

### UNDERGRADUATE CERTIFICATIONS

Amberton University offers a number of certification programs for those individuals seeking to enhance professional skills and marketability in the workforce. The following certification programs are offered on the undergraduate level and can be earned in conjunction with degree programs or as stand-alone programs of study. All certifications may be completed 100% online.

#### BUSINESS MANAGEMENT ESSENTIALS

The Certification in Business Management Essentials is designed for business as well as non-business majors who need a solid business foundation in order to enhance or further their career goals. The program focuses on core business skills such as management processes, marketing, accounting, finance, personnel, and international management issues. This area of study is offered at the undergraduate level only. Successful completion of the certification awards twelve hours of undergraduate credit. This emphasis may be completed online and in conjunction with the University's undergraduate programs.

#### CUSTOMER SERVICE

The Certification in Customer Service is ideal for those individuals who want to enhance their knowledge in the area of customer service by learning how to effectively and successfully deal with clients, customers, and co-workers. This certification is well suited for municipalities or organizations that have a pronounced need for customer service training. The certification is grounded in the principles of business and communications which will enable students to understand how to address the customer's needs and behaviors, speak in a professional manner, build relationships, and become confident in the application of their learned skills. This certificate program can help students advance their careers while helping organizations set a new standard in customer service. The certification is offered 100% online.

#### DIGITAL MARKETING

Digital Marketing is ideal for those individuals who want to enhance their knowledge in the area of digital marketing by learning how to effectively employ digital marketing tools, techniques, skills, and technology to implement successful marketing programs in modern organizations. This certification will provide the student with an overview and framework for understanding Digital Marketing principles, methods, and best practices, including e-commerce and web analysis, digital advertising, and social media in business. This certification can be completed 100% online and students successfully finishing the four courses earn twelve hours of undergraduate credit toward a degree program in addition to the certification.

# UNDERGRADUATE CERTIFICATIONS

#### **ENTREPRENEURSHIP**

The Certification in Entrepreneurship is ideal for students who have the desire to start or grow a new business. The curriculum focuses on fundamental entrepreneurial concepts such as effectively identifying market opportunities, defining target markets, understanding economic trends, promoting products and/or services using effective and appropriate marketing tools, developing strategy, and managing personnel. The four-course core curriculum focuses on best practices for entrepreneurs. The certification is offered 100% online.

#### EXECUTIVE COMMUNICATION SKILLS

The Certification in Executive Communication Skills is designed to give students a broad communication background critical to leadership success within organizations. The curriculum focuses on building expertise in verbal as well as non-verbal forms of communication while preparing professionals to communicate effectively to groups inside and outside of the organization. This certification is offered at the undergraduate level and may be completed as a part of the Bachelor of Arts in Professional Development, the Bachelor of Science in Applied Studies, and the Bachelor of Science in Human Relations & Business.

#### PROJECT MANAGEMENT

The Certification in Project Management offers students a comprehensive review of project management concepts and techniques from an introductory level. Those who complete the certification are prepared in the business management and project management knowledge areas that are applied for effective management of enterprise projects including project scope, quality, risk, time, cost, communication, human resource, integration, and procurement management. This certification can be completed 100% online and students successfully finishing the four courses earn twelve hours of undergraduate credit in addition to the certification.

# MASTER'S PROGRAMS

Amberton University offers a variety of relevant and engaging graduate degree programs and certifications designed to increase your value in the workplace. To qualify to enroll as a graduate student, you must meet the following requirements:

- You must be a U.S. citizen (or permanent resident).\*
- You must be a mature adult with employment experience.
- You must have completed a Bachelor's degree from an accredited U.S. college or university.

Having met the above requirements, the enrollment process is simple:

- Go to www.Amberton.edu and apply. The application process is quick and costs you nothing.
- Receive your notification of acceptance.
- You're now ready to enroll in classes. It's that easy!

Don't let getting copies of your transcripts get in the way of getting into classes, go ahead and enroll and have your transcripts sent to us during your first session. If you ever have any questions at any time during the process, please feel free to contact one of our many helpful student advisors by email at **Advisor@amberton.edu**, by phone at **972-279-6511 x180**, or in person at either of our locations in Garland and Frisco.

\*Amberton will accept international students who qualify. Please go to our website and click on Menu, then click on Applying to Amberton, International Student Requirements for more information.

NOTE: Programs marked with a \_\_\_\_\_ icon can be taken 100% online.



#### MASTER OF ARTS MARRIAGE AND FAMILY THERAPY

Are you interested in becoming a licensed therapist and working with individuals, couples, and families? If so, the Master of Arts in

Marriage and Family Therapy is right for you! This degree provides the academic credentials for becoming a Licensed Marriage and Family Therapist (L.M.F.T.) in the State of Texas. The MA/MFT prepares students to assess, diagnose, and treat a broad range of mental health and relational issues. Licensed Marriage and Family Therapists work in a variety of settings including community mental health agencies, private practice, schools, medical settings, and residential treatment centers. Students benefit greatly from the MA/MFT faculty who are mental health practitioners who bring their experience and expertise to the classroom. This program is primarily lecture based; however, some courses may be taken online. Students admitted to this degree program must be Texas residents and able to attend on-campus classes as required. Please review the Professional Licensure Disclosure statement on page 24.

60 Semester Hours to Complete Program 3.00 Minimum GPA Required Semester hours must be completed at Amberton University



#### MASTER OF ARTS PROFESSIONAL COUNSELING

Students interested in meeting the academic requirements for becoming Licensed Professional Counselors (L.P.C.) in

the State of Texas will select this degree program. You will build the skills needed to work with individuals, couples, families and groups in community, social service, religious and private practice settings. The curriculum is comprised of 60 graduate hours and includes a minimum of 300 practicum hours. Each student must complete all the degree requirements before enrolling in a practicum course. This program is primarily lecture based, however some courses may be taken online. Students admitted to this program must be residents of Texas and able to attend on-campus classes as required. Please review the Professional Licensure Disclosure statement on page 25.

60 Semester Hours to Complete Program 3.00 Minimum GPA Required 48 Semester hours must be completed at Amberton University



MASTER OF ARTS PROFESSIONAL DEVELOPMENT



If you prefer to choose your own emphasis, then the Master of Arts in Professional Development is for you. This program provides a broad-based, interdisciplinary curriculum from the fields of business, communication, counseling, human behavior, and human resources and training to match the constantly evolving learning curve found in today's professional marketplace. Students may take the opportunity of designing an interdisciplinary program of study that brings fields of inquiry together in unique combinations not otherwise offered as a program at the University. Graduates will use their distinctive expertise in a wide range of careers including management, team leadership, communication, and social sciences. This degree may be obtained completely online or through a combination of online and campus-based courses. Additionally, students may earn one or more certifications offered by Amberton while pursuing this degree.

**36** Semester Hours to Complete Program

3.00 Minimum GPA Required



#### MASTER OF ARTS SCHOOL COUNSELING

The Master of Arts in School Counseling prepares students to satisfy academic requirements for the School Counseling

Certification in the State of Texas. Students who seek formal admission to the MA-School Counseling program must meet Amberton's graduate admission standards as well as the requirements unique to this program. (See Program Requirements - Master of Arts in School Counseling on the University's website for more information.) The program is comprised of 48 graduate hours and includes a minimum of 160 practicum hours. Students completing this degree and passing the TExES examination for School Counseling are eligible for employment as a school counselor in an educational setting. Additional employment opportunities include academic advisors and areas where the student can be an advocate for creating conditions of academic achievement for children in public and private settings. This program is primarily lecture based; however, some courses may be taken online. Students admitted to this program must be residents of Texas and able to attend on-campus classes as required. Please review the Professional Licensure Disclosure Statement on page 26.

48 Semester Hours to Complete Program

Minimum 3.00 GPA Required

Semester hours must 36 be completed at Amberton University



#### MASTER OF BUSINESS ADMINISTRATION ACCOUNTING

A leader with the ability to analyze and interpret data is a highly desired skill in today's global economy. Amberton's MBA in Accounting prepares graduates for careers as chief financial officers,

chief operating officers, business consultants, management analysts, and many others. The program can be completed entirely online, though some coursework is available to be taken onsite at the student's option. The mission of the program is to prepare students to use advanced accounting skills for management-level careers in all areas of accounting by ensuring graduates are competent in the latest practices and principles of accounting concepts and standard procedures.

36 Semester Hours to Complete Program (excluding prerequisite)

3.00 Minimum GPA Required 24

Semester hours must be completed at Amberton University



#### MASTER OF BUSINESS ADMINISTRATION ENTREPRENEURSHIP

The Master of Business Administration in Entrepreneurship degree is ideal for individuals who have the desire to start or grow a new business. The program focuses on fundamental entrepreneurial concepts such as identifying market opportunities, defining target markets, understanding economic trends, promoting products and/or services, developing strategy, managing personnel, and understanding financial reporting. Students will also become familiar with laws and regulations governing small businesses and "start-ups," and communicating with stakeholders. Upon the completion of this program, students will have acquired the knowledge and skills to launch a start-up business, manage business functions, and utilize their knowledge and skills to enable the business to survive and thrive in today's competitive and ever-changing market. The MBA in Entrepreneurship is structured as a "Fast Track" MBA only requiring 30 credit hours. This program is offered 100% online.

Semester Hours to 30 Complete Program

3.00 Minimum **GPA** Required



Students looking for a program that develops analytical business and general managerial skills within a wide-ranging business curriculum will favor the MBA in General Business. Building upon the foundational disciplines of Economics, Finance, Management, and Marketing, students may customize their program with electives in Business Administration areas. Graduates will use this highly versatile degree in a broad range of leadership settings including consulting, small businesses, domestic corporations and international companies. This degree may be obtained completely online or through a combination of online and campus-based courses.

36 Semester Hours to Complete Program (excluding prerequisite)

3.00 Minimum GPA Required 24 Semester hours must be completed at Amberton University



#### MASTER OF BUSINESS ADMINISTRATION MANAGEMENT



Do you see yourself as a business leader with the analytical and human relations skills necessary to compete in a global environment? If so, our MBA in Management has you in mind. The curriculum emphasizes solutions

to real-world problems as students are prepared for middle and upper management positions. Graduates possess the knowledge and skills for leadership positions in executive management, sales and marketing, human resource management, consulting, and financial management. This degree may be obtained completely online or through a combination of online and campus-based courses.

36 Semester Hours to Complete Program (excluding prerequisite)

3.00 Minimum GPA Required 4 Semester hours must be completed at Amberton University



#### MASTER OF BUSINESS ADMINISTRATION PROJECT MANAGEMENT



As a student in the MBA - Project Management program, you will enhance your ability to successfully manage complex projects. Grounded in general management principles, this program provides students with the capability to master advanced project management techniques. The curriculum focuses on teaching students fluency in emerging project management theories and methodologies. You will learn the tools, techniques, and processes necessary to effectively initiate, plan, execute, control, and close organizational projects and succeed as a project management practitioner. Graduates are prepared to fill project management and leadership roles in growing organizations. Amberton University is proud to have received the Project Management Institute Global Accreditation Center's accreditation for its MBA in Project Management degree program. Amberton is one of the few elite educational institutions to receive this prestigious accreditation. This degree may be obtained completely online or through a combination of online and campus-based courses.

**36** Semester Hours to Complete Program

3.00 Minimum GPA Required 24





If your goal is to become a leader for a dynamic organization, then the MBA in Strategic Leadership is your ticket to success. Core requirements emphasize competencies for implementing organizational systems, managing change, and resolving conflict within a framework of ethical leadership. Best of all, customizing through a selection of electives allows the program to complement individual career goals. Graduates will be equipped to fill executive leadership roles in management, consulting and financial services or assume positions in healthcare, government and education. This degree may be obtained completely online or through a combination of online and campus-based courses.

**36** Semester Hours to Complete Program

3.00 Minimum GPA Required 4 Semester hours must be completed at Amberton University



MASTER OF SCIENCE AGILE PROJECT MANAGEMENT

The Master of Science in Agile Project Management (MS/APM) degree is ideal for individuals who want to enhance their ability to successfully manage complex agile enterprise projects. Grounded in general management principles, the MS/APM program is a study of agile project management that provides students with the capability to master advanced traditional and agile project management techniques. The curriculum focuses on contemporary project management and agile project management theories and practice. Students acquire knowledge of the project management tools, techniques, and processes necessary to effectively initiate, plan, execute, control, and close organizational agile projects and succeed as agile project management and leadership roles in modern organizations. This program is accredited by the Project Management Institute Global Accreditation Center and may be completed 100% online.

30 Semester Hours to Complete Program (excluding prerequisite)

3.00 Minimum GPA Required 18 Semester hours must be completed at Amberton University



MASTER OF SCIENCE ENTERPRISE ANALYTICS



The Master of Science in Enterprise Analytics at Amberton University targets adult learners interested in affecting positive change at their organizations through improved data-driven decision-making. Grounded in an array of business analytics principles, the MS/EA program is a study of strategies, tools, methods, and applications that provides students with the capability to master the implementation of advanced enterprise analytics to gain competitive advantage. Students acquire knowledge of business analytics tools, techniques, and processes necessary to effectively employ applications such as machine learning, artificial intelligence, linear programming, data mining, optimization, predictive analytics, and root cause analysis. Finally, data analytics is a fun, easy-to-learn field of study that is inherently multi-disciplinary: instead of a focus on mathematical proofs, students at Amberton University will use modern technology to learn in a lab-like setting that emulates how data analytics professionals actually work in business. This program may be completed 100% online.

30 Semester Hours to Complete Program (excluding prerequisite) 3.00 Minimum GPA Required



### MASTER OF SCIENCE FAMILY STUDIES



This degree is also offered with an optional specialization in Christian Counseling. The Master of Science in Family Studies is an interdisciplinary program that merges the fields of Counseling and Human Behavior and Development while emphasizing family life education. This degree provides graduates with the skills for crisis management, conflict resolution and family enrichment. Career opportunities include social service agencies, religious institutions,

parent education programs, juvenile services, day care facilities, foster care programs, and retirement and/or assisted living facilities. This degree may be obtained completely online or through a combination of online and campus-based courses.

36 Semester Hours to Complete Program 3.00 Minimum GPA Required 24 Semester hours must be completed at Amberton University



# MASTER OF SCIENCE

Learn the art of leadership while also balancing the demands of business with the Master of Science in Human Relations & Business. This interdisciplinary program utilizes an adaptable curriculum that draws from the fields of business, communication, human development, counseling, and human resources and training. Graduates will fill professional roles requiring expertise in business and human relations skills such as healthcare, communication, human resources, education, and training. This degree may be obtained completely online or through a combination of online and campus-based courses. Additionally, students may earn one or more certifications offered by Amberton while pursuing this degree.

36 Semester Hours to Complete Program

3.00 Minimum GPA Required 24 Semester hours must be completed at Amberton University



#### MASTER OF SCIENCE HUMAN RESOURCE MANAGEMENT



As a field, HRM has undergone many changes over the last twenty years, giving it an even more critical role in today's organizations. Prepare to lead in the growing field of Human Resources with Amberton's MS in Human Resource Management. The program has achieved the highly respected SHRM alignment allowing eligible graduates to apply for the SHRM Certified Professional (SHRM-CP) Exam. The program can be completed online with no on-campus attendance.

36 Semester Hours to Complete Program

3.00 Minimum GPA Required





# MASTER OF SCIENCE

The Master of Science in Human Resource Training and Development program prepares students to assess learning needs, design and deliver training programs, establish evaluation procedures within organizations, manage change, and develop effective leadership teams. Graduates will fill leadership positions in human resources, training and development, recruiting and staffing, team development and consulting roles in both public and private settings. This degree may be obtained completely online or through a combination of online and campus-based courses.

**36** Semester Hours to Complete Program

3.00 Minimum GPA Required 24 Semester hours must be completed at Amberton University



MASTER OF SCIENCE MANAGERIAL SCIENCE



Have you achieved success in your current career? Do you anticipate, or have you received a promotion to a leadership position? If so, the Master of Science in Managerial Science program was designed just for you. Degree goals are achieved through multi-disciplinary studies in management, human behavior, and communications. Graduates will satisfy leadership and management roles that require sophisticated application of people skills in an evolving business environment. This degree may be obtained completely online or through a combination of online and campus-based courses.

36 Semester Hours to Complete Program 3.00 Minimum GPA Required



EDUCATING BUSY PARENTS

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Amberton University offers a number of certification programs for those individuals seeking to enhance professional skills and marketability in the workforce. The following certification programs are offered on the graduate level and can be earned in conjunction with degree programs or as stand-alone programs of study. All certifications may be completed 100% online.

#### ADULT TRAINING ξ DEVELOPMENT

The Adult Training and Development certification is designed for those individuals seeking to work in settings that focus on developing and implementing training programs for adults. Potential work environments include human resource development, consulting, and corporate training. The four course certification is offered on the graduate level only and can be completed as a stand-alone credential or as a complement to the Master of Science in Human Relations and Business, the Master of Arts in Professional Development, and the Master of Science in Human Resource Training and Development. The certification can be completed 100% online.

#### AGILE PROJECT MANAGEMENT

The APM certification program provides a practical and hands-on approach to Agile Project management, emphasizing the importance of continuous exploration and innovation in Agile project delivery processes. In the four-course certification, students learn to apply and manage Agile product delivery methods and frameworks in dynamic project environments, including Scrum, Disciplined Agile, Extreme Programming, and others. Students develop skills in product ideation and conceptualization, user research, product development, and delivery and learn how to manage product backlogs, create effective roadmaps, and manage stakeholder expectations.

#### APPLIED BUSINESS ANALYTICS

The Certification in Applied Business Analytics is ideal for Amberton students who want to enhance their ability to successfully understand and initiate business analytics functions in modern organizations. Grounded in an array of analytics principles, the Applied Business Analytics Certification is a study of strategies, tools, methods, and applications that provide students with an understanding of the implementation of enterprise analytics to gain competitive advantage. The four-course core curriculum focuses on contemporary business analytics theories and best practices. Students will acquire basic knowledge of business analytics tools, techniques, and processes necessary to effectively employ applications such as machine learning, artificial intelligence, linear/non-linear programming, optimization, and root cause analysis to support decision making in modern organizations.

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#### CHANGE MANAGEMENT

The Change Management certification prepares students to address the positive and negative issues organizations, teams, and individuals face as they navigate the change process. The 100% online certification is especially beneficial to individuals in leadership positions who are tasked with leading an organization through times of upheaval and change. By completing the designated four courses, students not only attain the certification but also earn 12 graduate credit hours that can be applied to the Master of Science in Human Resource Training and Development, the Master of Science in Human Relations and Business, the MBA in Strategic Leadership, and Master of Arts in Professional Development.

#### CHRISTIAN COUNSELING

The Certification in Christian Counseling is designed for persons interested in integrating faith and counseling to facilitate the helping relationship from a spiritual context. Ministers, church leaders, and church members seeking to minister to individuals, couples, and families in the local church and community will utilize this certification that provides coursework in counseling from a Christian perspective. This certification does not lead to any professional licensure.

#### CONFLICT MANAGEMENT AND RESOLUTION

The Certification in Conflict Management and Resolution is designed for the business leader who seeks an understanding of how to respond to conflicts within organizations, both on the individual and group levels. The Certification focuses on managing conflict, negotiating to resolution, and persuasive communication techniques. This certification is offered on the graduate level only and may be completed online. This emphasis complements the Master of Arts in Professional Development, the MBA in Strategic Leadership, and the Master of Science in Human Relations & Business.

#### CUSTOMER SERVICE

The Certification in Customer Service is ideal for current students, potential students, and/or organizational employees who want to enhance their knowledge in the area of customer service by learning how to effectively supervise those who deal with clients, customers, and co-workers. This certification is designed for municipalities or organizations that have a pronounced need for customer service training. The certification is focused on the principles of business, management, and communication which enable students to understand how to address the customer's needs and behaviors, train others to communicate professionally, build relationships, and become confident in the application of customer service skills. This certificate program provides value added training in advancing the student's career while helping organizations set a new standard in customer service.

# GRADUATE CERTIFICATIONS

#### DIGITAL MARKETING

The graduate certification in Digital Marketing is ideal for students who want to enhance their knowledge in the area of digital marketing by learning how to effectively employ digital marketing tools, techniques, skills, and technology to implement successful marketing programs in modern organizations. The four-course certification includes curriculum focused on digital marketing foundations, e-commerce and web analysis, digital advertising and new media, and social media.

#### DIVERSITY AWARENESS

Awareness of human diversity is a vital component for competitive organizations. The Certification in Diversity Awareness provides a comprehensive review of differences faced in business and society and a foundation for working together productively. Students successfully finishing the four courses not only complete the emphasis but also earn twelve hours of graduate credit. This Certification may be completed online and complements the Master of Arts in Professional Development and the Master of Science in Human Relations & Business.

#### DIVERSITY, EQUITY & INCLUSION

The DEI certification is ideal for individuals who want to enhance their ability to understand and apply Diversity, Equity, and Inclusion strategies with an organization. The DEI certification studies the power of diversity within an organization, shows how a good DEI environment is vital to organizational success, prepares students to respond to global DEI demands, and teaches students to anticipate DEI-driven change. The four-course DEI certification curriculum focuses on the foundations and implementation of DEI, cultural communication, the global workforce, and generational changes related to DEI. Students acquire the basic knowledge necessary for successful DEI management and implementation strategies by understanding diversity, vision, mission, strategies for change, strategic alliance partnerships, corporate social responsibility, and employee recruitment and development.

#### ENTREPRENEURSHIP

The Entrepreneurship certification focuses on providing the skills necessary to start a new business as well as best practices for entrepreneurs. The curriculum centers on fundamental entrepreneurial concepts such as effectively identifying market opportunities, defining target markets, understanding economic trends, promoting products and/or services using effective and appropriate marketing tools, developing strategy, and managing personnel. The certification requires 4 courses (12 credit hours) including: entrepreneurship, competitive marketing analytics, management responsibilities & practice, and innovation.

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#### **EXECUTIVE COMMUNICATION SKILLS**

The Certification in Executive Communication Skills is designed to give students a broad communication background critical to leadership success within organizations. The emphasis focuses on building expertise in verbal as well as non-verbal forms of communication while preparing professionals to communicate effectively to groups inside and outside of the organization. This Certification is offered on the graduate level and may be completed in conjunction with the Master of Arts in Professional Development and the Master of Science in Human Relations & Business.

#### **EXECUTIVE LEADERSHIP**

The Certification in Executive Leadership provides students with those skills necessary to lead operational units across a broad organizational spectrum. The focus is on developing the talents required to advance competitiveness and motivate others to succeed. Students successfully finishing the four courses not only complete the certification but also earn twelve hours of graduate credit. This emphasis is offered online and may be completed in conjunction with the Master of Arts in Professional Development and the Master of Science in Human Relations & Business.

#### HUMAN RESOURCE MANAGEMENT

The Certification in Human Resource Management offers students the knowledge and practical skills to enhance careers and job advancement in the Human Resources field. The focus is on elements of Human Resource Management within various organizational structures. Students successfully finishing the four courses earn twelve hours of graduate credit in addition to the certification. This emphasis may be completed online and in conjunction with the Master of Arts in Professional Development, the MBA in Strategic Leadership, the Master of Science in Human Relations & Business, and the Master of Science in Human Resource Training and Development.

#### PROJECT MANAGEMENT

The graduate certification in Project Management provides high-level training in the Project Management Body of Knowledge (PMBOK). Established by the Project Management Institute (PMI), the PMBOK is a set of standards that dictate which skills and knowledge a project management professional should have. The PMBOK outlines vital best practices, guidelines, professional terminology, and accepted practices that project management skills are essential to anyone seeking a career in professional leadership. From departmental managers to corporate executives to business owners, the expertise of a good project manager is valued in virtually every industry. This certification can be completed 100% online and students successfully finishing the four courses earn twelve (12) hours of graduate credit in addition to the certification.

### **Dual BBA/MBA Accounting**

Requirements for the Certified Public Accountant (CPA) license vary by state and involve more than successful degree completion. Candidates for licensure need to satisfy other requirements, including but not limited to completing an application, paying a fee, passing licensure exams, and work experience.

The BBA/MBA Accounting degree meets the education requirements of the Texas State Board of Accountancy Public necessary to register for the Certified Public Accountant examination. The 150-credit hour dual program can be completed 100% online. Students who complete the Amberton University Bachelor of Business Administration in Accounting AND Master of Business Administration in Accounting meet the education requirements for becoming a Certified Public Accountant in the State of Texas. However, each student should carefully review the current state requirements of the Texas State Board of Public Accountancy for changes and updates. The Texas State Board of Public Accountancy provides clear guidelines and requirements to take the CPA exam and in applying for a new licensure. It is the sole responsibility of each student to satisfy each of the requirements of the State of Texas. Questions regarding licensure should be directed to the Texas State Board of Public Accountancy. http://www.tsbpa.state.tx.us/exam-qualification /examination-overview.html. No determination has been made as to whether or not this degree meets licensure requirements in any other state besides Texas.

### MA Marriage and Family Therapy

The purpose of the Master of Arts degree in Marriage and Family Therapy is to provide the graduate with a comprehensive knowledge of the functional areas of marriage and family counseling including but not limited to the nature of the counseling profession and an understanding of life span development, as well as cognitive knowledge of counseling theories, concepts and principles of concern to the counseling professional. The program can be completed through on-campus attendance as well as a mix of on-campus and on-line courses. It cannot be completed 100% on-line. Students who complete the Amberton University Master of Arts in Marriage and Family Therapy meet the academic requirements for becoming a Licensed Marriage and Family Therapist in the State of Texas. Students should carefully review the current state requirements for changes and updates. The Texas State Board of Examiners of Marriage and Family Therapists provides clear guidelines and requirements to apply for a new licensure. Questions regarding licensure should be directed to the Texas State Board of Examiners of Marriage and Family Therapists, https://www.bhec.texas.gov/ texas-state-board-of-examiners-of-marriage-and-family-thera pists/index.html. No determination has been made as to whether or not this degree meets requirements in any other state besides Texas.

### MA Professional Counseling

The Master of Arts in Professional Counseling is designed for persons interested in becoming Licensed Professional Counselors (LPC) in the State of Texas. The degree prepares graduates to work with individuals, couples, families and groups in community, social service, religious and private practice settings. The curriculum is comprised of sixty (60) graduate hours and includes a minimum of 300 practicum hours. No student may enroll in a practicum course without completing all other degree requirements. Students who complete the program meet the academic requirements for becoming Licensed Professional Counselors (LPC) in the State of Texas. The program can be completed through on-campus attendance as well as a mix of on-campus and on-line courses. It cannot be completed 100% on-line. Students should carefully review the current state requirements for changes and updates. The Texas State Board of Examiners of Professional Counselors provides clear guidelines and requirements to apply for a new licensure. Questions regarding licensure should be directed to the Texas State Board of Examiners of Professional Counselors, https://www.bhec.texas.gov/texas-state-board-o f-examiners-of-professional-counselors/index.html. No determination has been made as to whether or not this degree meets licensure requirements in any other state besides Texas.

### MA School Counseling

The Master of Arts in School Counseling prepares students to satisfy academic requirements for the Professional School Counseling Certification in the State of Texas. Admission to this program is available only to those students who satisfy the Program Admission Requirements. The program is comprised of 48 graduate hours and includes a minimum of 160 practicum hours. Students completing this degree and passing the TEXES examination for School Counseling are eligible for employment as a school counselor in an educational setting. Graduates will be counselors, academic advisors and advocates who create conditions of academic achievement for children in public and private schools. The program can be completed through on-campus attendance as well as a mix of on-campus and on-line courses. It cannot be completed 100% on-line. Students should carefully review the current Texas Education Agency (TEA) requirements for changes and updates. TEA provides clear guidelines and requirements for certification. For more information, visit https://tea.texas.gov/texas-educators/certification /additional-certifications/student-services-certificates. No determination has been made as to whether or not this degree meets licensure requirements in any other state besides Texas.

# **ALUMNI TESTIMONIALS:**

#### MS Human Resource Training and Development:

"I chose Amberton because I was a non-traditional student, and I wanted an affordable, adult centered program that was just right for me."

#### **BS Human Relations and Business:**

"The online platforms are workable, are feasible. Maybe you can be like me, take one class at a time, maybe it'll take you ten years but so what? Ten years will pass and then you'll have that degree!"

#### Elisa M.

Steve B.

#### MA Professional Counseling:

"Going to Amberton for graduate school really does set you up for success in so many different areas of life. I don't think I would be as confident, as competent, as ready to tackle the real world. It's an amazing program."

#### Caroline B.

#### **MA Professional Development:**

"The Amberton professors...their passion for teaching and for the students, it really showed in everything that they did. They really love what they do."

Tameji B.

### MA Professional Counseling

"In this environment where working adults are having to compete in the work force, I think that Amberton is not only an incredible facility and opportunity... but what happens inside that building is world class."



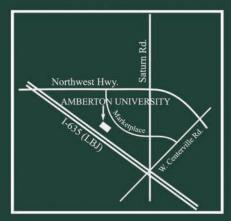
#### Scan the QR Code to hear more from our proud Amberton Alumni:



# COME VISIT US

#### GARLAND CAMPUS

Amberton University's Garland Campus is conveniently located at I-635 (LBJ Freeway) and Northwest Highway, only 15 minutes from US 75 and the Dallas North Tollway and 20 minutes from SH 190 and downtown Dallas.



13601 LBJ FWY Garland,TX 75041-4707 972-279-6511

#### **FRISCO CENTER**

From Dallas, go north on the Dallas North Tollway. Take the Gaylord/Warren exit and turn right on Warren Parkway and then turn left on Parkwood Blvd. The Amberton Frisco Center is north of Stonebriar Centre and next to the Frisco Water tower.



3880 Parkwood Blvd. Frisco, TX 75034-1928



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