

AMBERTON UNIVERSITY
e-COURSE SYLLABUS

COM5407.E1 Nonverbal Communication
Summer 2023

PROFESSOR INFORMATION:

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COURSE INFORMATION:

COM5407.E1 Nonverbal Communication
Level: Graduate
Beginning Date of Session: Saturday, June 10, 2023
Ending Date of Session: Thursday, August 17, 2023

Ending Date of Session:

Student access available to the Student Portal: Saturday, June 10, 2023.

4th of July Holiday: There will be no classes held and no assignments due on Tuesday, July 4, 2023.

Students enrolled in distance learning courses are not assessed any additional fees for security or identity verification.

COURSE PREREQUISITES:

None

TEXTBOOK(S) AND REQUIRED MATERIALS:

Title: Nonverbal Communication: Science and Applications
Author: David Matsumoto, Mark, G. Frank, and Hyi Sung Hwang
Publisher: Sage Publications
Year Published: 2013
Edition: 1st
ISBN: 10: 1412999308 or 13: 978-1-4129-9930-4
Price: Available at <http://amberton.ecampus.com>

Amberton University has an agreement with eCampus.com to provide a full-service online bookstore to students. The Amberton University Virtual Bookstore is accessible through the University's website, www.Amberton.edu. There is also a bookstore link in the Student Portal.

The AU Virtual Bookstore provides an easy to use interface, online buyback of books, and same day shipment of most titles with an average delivery time of 2-3 days depending on the student's location. Textbook options include new, used, rental, and electronic media as available.

Since no books are sold on campus, students should plan accordingly and purchase their books in advance of the first day of class, allowing time for shipping. Be certain you are enrolled in the course before purchasing your book(s). All textbook information (Title, Author, ISBN, etc.) is available in the course syllabi so students can shop competitively. Most textbooks can be purchased from many different textbook vendors. Some textbooks may only be available on the University's Virtual Bookstore. Students should be careful to obtain the exact resource(s) required for the course.

APA Requirement

APA (American Psychological Association) style is most commonly used to cite sources within the social sciences. This resource, revised according to the 7th edition, offers examples for the general format of APA research papers, in-text citations, endnotes/footnotes, and the reference page. For more information, please consult the *Publication Manual of the American Psychological Association*, (7th ed.). All coursework at Amberton University will comply with the standards contained in the APA Publication Manual.

COURSE COMPETENCIES:

The following represents the course competencies for this class. Competencies are equivalent for all lecture and distance learning courses. Following each competency is the assignment used to gain mastery of this area of study.

The course investigates the impact of nonverbal behavior on the communication process. It explores how the environment, space, dress, appearance, movement, facial expressions, eye behavior, and chronemics affect communication. The cultural context of nonverbal communication is considered. Special attention is given to nonverbal research and analysis.

CAVEAT: No graduate credit will be awarded if COM4407 has been successfully completed.

UPON COMPLETION OF THE COURSE, THE STUDENT WILL BE COMPETENT IN:

1. Discussing the different types of nonverbal behaviors: oculosics, facial kinesics, kinesics, environment, haptics, chronemics, smell, dress, and appearance.
2. Describing how to locate scholarly nonverbal behavior using appropriate indexes in EBSCO and other appropriate on-line sources.
3. Design a methodology and tabulate results of a nonverbal study.
4. Developing a paper which presents an introduction, a literature review, designing a methodology and tabulating results and findings of a nonverbal study.
5. Using analytical skills to evaluate an environment by applying the research on nonverbal environments.
6. Describing the four different types of proxemic spaces: intimate, interpersonal, social, and public.
7. Applying concepts of dress, appearance, eye, facial kinesics, and environment in a self-analysis paper.
8. Discussing how personal appearance can be manipulated so the person looks credible, knowledgeable, and approachable.
9. Evaluating the messages being sent by others nonverbal appearance.
10. Describing how personality can be communicated through facial expressions.
11. Discussing how pupil metrics can help identify who is attracted to whom, what products are desirable, and which political candidates are preferred.
12. Examining and explaining the role of haptics in human development from birth to death.
13. Describing the role of vocalics in affecting the image of an individual.
14. Studying how postural and gestural kinesics affect human interaction.
15. Discussing how persuasion can be affected by kinesics.
16. Applying the theories and research of nonverbal communication to analyze interactions.
17. Analyzing the cultural effect on nonverbal communication.
18. Comparing how different cultures communicate nonverbally and how the similarities or differences affect communication in the home, workplace, or Church.
19. Analyzing digital body language and the application of technology- mediated forms of nonverbal communication in the workplace, home, or Church.

COURSE POLICIES:

- 1) You must log onto Moodle within the first two weeks to stay enrolled in the class.
- 2) All papers are to be loaded in the Moodle portal by the deadline in Microsoft Word. Papers not submitted in Word will not be accepted and must be submitted again. All penalties will apply.
- 3) Late papers will be penalized 5%. After six days, they will lose 10 points. After 13 days, they will lose 20 points. No paper will be accepted that is more than 14 days late.
- 4) No paper will be accepted if it is submitted any way other than the Moodle platform. In other words, no paper will be accepted if it is submitted via email. It will be considered late until it is submitted.

- 5) No assignment will be accepted after Monday of the final week of class.
 - 6) It is highly unlikely that you can pass the course without submitting all the assignments
 - 7) Because this is a Communication-based course, correct spellings, grammar, and punctuation are expected in all assignments.
 - 8) Please communicate with me via my Amberton email address: VNyamandi@amberton.edu only
 - 9) To be considered present, you must answer the first discussion question within the first two weeks of class.
- This section adapted from (Huffman, 2021)

Student's Responsibilities

This syllabus contains information, policies, and procedures for a specific course. By enrolling, the student agrees to read, understand, and abide by the policies, rules, regulations, and ethical standards of Amberton University as contained in the current university catalog and schedule of classes.

Attendance Policy:

Regular and punctual class attendance and engagement is expected at Amberton University. In case of an absence, it is the student's responsibility to contact the professor as soon as possible. If a student intends on withdrawing from a course, it is the student's responsibility to follow the university's policy on formally withdrawing from a course. **Ceasing to attend classes does not constitute an official withdrawal.**

Attendance in a lecture course is defined as punctual arrival to, and engagement in, a full lecture session. Attendance in a distance learning course is defined as active participation in the weekly online class sessions. "Active participation" can be defined as: submitting an academic assignment, taking an exam, engaging in an interactive tutorial, participating in an online discussion forum (or chat session), or initiating (or responding to) a communication with a faculty member about an academic assignment or the subject matter of the course. A student not meeting these requirements may be dropped at the discretion of Amberton University.

Plagiarism Policy

Plagiarism is the presentation of someone else's work as though it were your own. If you use another person's words, ideas, or information; or if you use material from an outside source – whether a book, magazine, newspaper, business publication, broadcast, speech, or electronic media – you must acknowledge that source. Plagiarism is a violation of the University's code of student ethical conduct and is one that is taken seriously. Amberton University operates on an honor system; therefore, honesty and integrity are essential characteristics of all who are associated with the institution. All Amberton students are expected to abide by the honor system and maintain academic integrity in all their work. Amberton University and its instructors monitor student work for plagiarism and reserve the right to submit such work to technology-based plagiarism detection services and applications at any time.

Self-plagiarism means reusing work that you have already published or submitted for a class. It can involve:

- Resubmitting an entire paper
- Copying or paraphrasing passages from your previous work

Self-plagiarism misleads your readers by presenting previous work as completely new and original. Students may not submit the same paper in substance in two or more classes without prior written permission of the instructors involved.

Students agree that by taking this course, all required assignments may be subject to submission for a textual similarity review to Turnitin.com for the detection of plagiarism and self-plagiarism. All submitted papers will be included as source documents in the Turnitin.com reference database solely for the purpose of detecting plagiarism in future papers. Use of Turnitin.com service is subject to the Usage Policy posted on the Turnitin.com website.

Turnitin is a writing improvement and plagiarism prevention tool which uses special algorithms, to compare text-based student submissions to the Turnitin database and other online sources. Turnitin produces a detailed **similarity report** that can be customized and viewed by instructors and students.

Turnitin “Draft Coach” is a Google based add-on to Turnitin which supports students in developing high-quality academic writing; and serves as an integrity coach. Draft Coach, helps address errors and improve the quality of student’s writing by highlighting grammar mistakes, identifying incorrectly cited sources, and scanning for similarity across several databases. By providing formative feedback on how to address citation issues, incorrect grammar, and matches with the Turnitin database, Draft Coach provides explanations to help students become more confident writers, capable of producing higher quality work both in academics and in the workplace.

COURSE OUTLINE AND CALENDAR:

Week	Topic	Assignment	Competencies Covered	Due Date
Wk. 1 June 10 -16	The Syllabus	Syllabus Quiz	1	Syllabus Quiz
Wk. 1 June 10 - 16	Introduction	Nonverbal Communication: Science and Applications Textbook- Chapter One		Week One Discussion Board <i>Also... take a 1-minute poll on Canvas!</i>
Wk. 2 June 17 - 23	Environment	Nonverbal Communication: Science and Applications Textbook- Chapter One (pp 84 - 86)	1,5,6	06/22 Week Two Discussion Board <i>Also... take a 1-minute poll on Canvas!</i>
Wk. 3 June 24 - 30	Cultural influences on nonverbal communication	Nonverbal Communication: Science and Applications Textbook- Chapter Five	1,9,17	Week Three Discussion Board, due April 30 <i>Also... take a 1-minute poll on Canvas!</i>
Wk. 4 July 1 - 7	Body, gestures, and voice over	Nonverbal Communication: Science and Applications Textbook- Chapters 3, 4	1,5,6,12,14,15,16	Assignment One: Environmental Analysis Assignment due, due July 7. Submitted via Moodle
Wk. 5 July 8 - 14	Facial expressions	Nonverbal Communication: Science and Applications	1,10,11	<i>Take a one-minute poll on Canvas</i>

		Textbook- Chapter Two		
Wk. 6 July 15 - 21	Research Project begins – Research topics. Research paper due Aug. 13	Nonverbal Communication: Science and Applications Textbook- Select three chapters from Chapters 7-18	2,3,4,16	Week Six Discussion Board, due July 21
Wk. 7 July 22 - 28	What is digital nonverbal communication? Digital nonverbal communication and generation	Digital Body Language Textbook: Chapters 1, 9	1, 7, 9, 10	Assignment Two: Self-Analysis Nonverbal Behavior Assignment due, July 28. PowerPoint
Wk. 8 July 29 – Aug. 4	The four laws of digital body language	Digital Body Language: Building Trust and Connection Textbook: (Chapters 4,5,6,7)	1,8,9,13	Week Eight Discussion Board due, Aug. 4
Wk. 9 Aug. 5 - 11	Continue working on Research Paper		2,3,4,16	<i>Alsotake a one-minute poll on Canvas!</i>
Wk. 10 Aug. 12 - 17	Research Paper (11-12 pages) PowerPoint of Research Paper		2,3,4,16 2.3.4.16	Research Paper due, Sunday, Aug. 13, via Moodle PowerPoint of Research Paper, due 08/15 via Moodle

GRADING CRITERIA:

Week	Assignment	Description	Points	Due Dates
1	Syllabus Quiz	A quiz on the library, as contained in Dr Pendleton's video in the Week One Module	20	06/16
4 and 7	YouTube video presentation on Environment Nonverbal Communication (to be submitted via Moodle)	An 8–10-YouTube video where you analyze how the environmental nonverbal communication types such as	(200)	07/06

		interpersonal space, buildings, office arrangements etc. impact nonverbal communication		
7	PowerPoint Presentation Assignment: Self-analysis of nonverbal behavior (to be submitted on Moodle	A 16 -20 slide PowerPoint presentation in which you analyze your nonverbal communication	200	07/28
10	Research Paper	An 11-12-page research paper where you apply nonverbal communication to professional fields	250	08/13
9	PowerPoint of Research Paper	You will give short answers to prompts, reflecting on the course	50	To be submitted via Moodle on 08/15
1, 2, 3, 6, 8	Discussion boards	In 200 – 300-word posts and comments, you interpret nonverbal communication concepts and apply them to your personal or professional situations.	250 (50 points x 5)	06/16; 06/23; 06/30; 07/21; 08/04
1, 3, 5, 7, 9	One-Minute Opinion Polls	Five simple, quick polls where you indicate your preferences/views /opinions on nonverbal communication-related issues	30 (5 points x 6)	06/16; 06/23; 06/30; 07/14; 08/11

Syllabus Quiz 20

Two Assignment Papers 400 (200 points x 2)

Discussion boards 250 (50 x 5)

Research Project Paper 250

PowerPoint of Research Paper 50

Quick polls 30 (5 x 6 points)

Total 1000

Graduate

92 – 100	A
82 – 91	B
72 – 81	C
62 – 71	D
Below 62	F

GRADE NOTIFICATION AND INSTRUCTOR FEEDBACK:

A successful distance learning experience requires a flow of communication between instructor and student throughout the session. Instructor comments are considered essential to the learning process. Therefore, each assignment/exam submitted will be reviewed, graded, and returned to the student in a timely manner along with the appropriate commentary. Students should carefully review all comments.

Final grades are processed approximately one week after the last day of the session and may be located in the My Grades section of the online registration portal as well as being emailed to the student's Amberton University email. Amberton University staff will not release grades over the phone. University instructors will not leave a message with comments or grades in any type of media that is not secure.

For questions regarding grades after the semester has ended, students should use their university email account and contact the instructor at the faculty email address as provided above in *Professor Information* area.

Incomplete Grades

An "I" (incomplete grade) is given at the discretion of the professor and may be given only when an emergency or illness prevents the student from completing course requirements. Should an "I" be granted, the student has 30 days from the end of the session to complete the conditions of the incomplete. An "I" which is not properly removed within 30 days following the session enrolled will become an "F" grade.

How To Withdraw From a Course

To be official, the class withdrawal must be in writing and signed by the student requesting the withdrawal; no withdrawal is accepted verbally. Please review the "Schedule of Classes" (online or in-print) for procedures for class changes or withdrawals and the refund policy and schedule.

COURSE DELIVERY METHODOLOGY:

This course is offered as a distance-learning course through the Moodle Learning Platform. Amberton's distance learning courses, called e-Courses, are identical to classroom courses in terms of learning outcomes, competencies, and instructor expectations. A student choosing to take an e-Course must have the following skills and technical capabilities:

1. Access to the Internet
2. General knowledge in:
 - Internet browser settings and configuration
 - e-mail and file attachments
 - Uploading and downloading files
 - Using a word processing package
3. Ability to conduct on-line research

Students who have not mastered these skills should not enroll for this course but should consider enrolling in MIS2110 Computer Concepts and Internet Technologies for instruction in these areas.

HOW TO ACCESS YOUR COURSE:

Through the Amberton University Student Portal

Students enrolled in distance learning courses using the Moodle Learning Platform may access the course through the Amberton University Student Portal. The site may be accessed through the University's main

page (<http://www.Amberton.edu>) or at <http://apps.Amberton.edu>. After selecting the "Student Portal" link, you will be prompted for a Username and Password.

Use your assigned **username and password** (AUID) as described below to enter the AU Student Portal:

Username = your capitalized firstname **initial**+lastname+last 3 digits of your SSN.

* Use your name exactly as it is listed on the University's records, including any suffixes or hyphenations, such as Jr, Sr, or II, as a part of your username.

For example: James Jones, Jr. SSN: 123-45-6789
Username: JJonesJr789

Password = your Amberton University ID# (AUID) **including the dashes**

For example: 04-999-999

Once your login has been validated, you may select from a variety of menu options, including your individual E-Course, email account, Remote Research, General Tools, all Syllabi, Research Tutorials and Electronic Instructor Folders (FTP).

If you are accessing the Student Portal from a public or shared computer, close the browser completely when finished, or click on the Logout button. For security purposes, no other person should have access to your Username or Password. If you feel your information has been compromised or if you experience technical difficulties, contact the e-course system administrator at: e-sysop@amberton.edu

If you have lost or do not know your Amberton ID#, please contact the Student Services Office 972/279-6511 or advisor@Amberton.edu for a replacement AUID card. You must know your Amberton ID# to gain access to the course and to send email to your professor.

Through the Amberton University Moodle Website

Students enrolled in distance learning courses using the Moodle Learning Platform may also access the course by going to: <http://moodle.Amberton.edu>

For those utilizing Moodle for the first time, the **username and password** for the Moodle Learning Platform will be emailed to the student's University email account prior to the start of the course. For those returning to Moodle who do not remember their username and password, click on the link "*Forgotten your username or password*" available on the Moodle log in page (<http://moodle.Amberton.edu>). Otherwise use the same username and password as previous session.

Moodle Tutorial:

Upon successful log in and access to the Moodle learning platform, there is a *Student Moodle Tutorials* course available, to learn about the basics of Moodle. Simply click on the link for the *Student Moodle Tutorials* and read through the various learning topics: Navigating; Communicating; Assignments & Exams; Grades; and Student Resources.

COURSE COMMUNICATIONS:

Students will communicate with faculty through the Moodle Learning Platform or the Amberton University email system.

Each student enrolled is assigned an Amberton email account, which gives the student access to the Amberton email system (my.Amberton.edu). This email account is provided by Google Apps for Education. Students are encouraged to check their email regularly for University news, notices, and to communicate with instructors.

The student's assigned email address would be Username@my.Amberton.edu

Example: LJones-Smith789@my.Amberton.edu

The student Username is determined by:

firstname initial+lastname+last 3 digits of student ssn.

For example: Linda Jones-Smith SSN: 123-45-6789
Email Address = LJones-Smith789@my.Amberton.edu

Students will be prompted for a Username and Password when accessing their email account. Use the Username portion of the email address as the username (Example: LJones-Smith789) and your Amberton ID# (including the dashes) as the password.

If you already have a Google gmail account, you might be prompted to add this account to your current account. Click 'Yes' and you will be logged into your my.Amberton.edu email account. It will be a separate email account from your personal gmail account.

If you need assistance with your email account, please visit <https://support.google.com/mail>

Students are responsible for reviewing the “Communication Guidelines” provided on the individual E-Course for specific instructor requirements.

Upon completion of a session, all communication and course specific information is removed from the Moodle system. If a student needs to maintain a record of communications or assignments, the student is strongly encouraged to print out or download these items to a disk for their own records.

FORMAT AND SUBMISSION OF ASSIGNMENTS:

Assignments are to be submitted to the appropriate assignment Drop Box in the Moodle system. Specific directions and guidelines for submission of assignments are located on-line in the “Communication Guidelines” of the e-course. Due to compatibility issues, Office 2007 files cannot be read by earlier versions of Microsoft Office. Before submitting an exercise file, confirm the file is in the proper format for grading by the instructor.

INSTRUCTOR/COURSE EVALUATION:

Each session, all Amberton students are provided with the opportunity to evaluate their courses and instructors. The evaluation process is an important one and provides students with an anonymous and confidential way to give meaningful feedback to the University. Summary information and comments are provided to faculty after the close of the session. All information provided is anonymous.

The Instructor/Course Evaluation will be open for completion during week 9 of the session. An evaluation assignment will be placed in week 9 of the Moodle course, along with the instructions on how to complete the evaluation. Prior to week 9, the University will send out an email containing instructions and dates for the evaluation period.

RESEARCH RESOURCES:

The Library provides access to full-text, and peer reviewed articles, and digital research tools. Students can search Library holdings through the online catalog and databases search engines available on the Library website or browse the physical library space and holdings located at the Garland campus.

Research items not contained in the Amberton Library collection can be located through interlibrary Loan (ILL) or through the TexShare program with the help of the Library staff. Students with questions about available services, resources, or research, may contact the Library via email at Library@amberton.edu.

RESEARCH ACCESS:

Databases can only be accessed by authorized users, and students at Amberton must enter their Amberton ID credentials-same as Moodle login-to gain access when off-campus. Use an Amberton website, such as the University site (Amberton.edu) or the library site (Library.amberton.edu) to find links to databased and digital books. Online resources are available all day, every day.

Library Live Chat Feature

Library staff are available to assist students with research problems or questions during Library hours through a live online chat feature, telephone, email, "How-to" videos, or in person. The Library telephone is (972-279-6511 ext. 136, 137, or 138. You can email questions to library@amberton.edu or visit the Library in person on the Garland campus for assistance.