



## MASTER *of* BUSINESS ADMINISTRATION

# GENERAL BUSINESS



## Program Overview

Students looking for a program that develops analytical business and general managerial skills within a wide-ranging business curriculum will favor the MBA in General Business. Building upon the foundational disciplines of Economics, Finance, Management, and Marketing, students may customize their program with electives in Business Administration areas. Graduates will use this highly versatile degree in a broad range of leadership settings including consulting, small businesses, domestic corporations and international companies. The program may be completed through a combination of on-campus and online courses or 100% online.



# MBA General Business Degree Plan

## I. Program Prerequisites

**3 Hours**

Prerequisite to the M.B.A. program is a bachelor's degree in business; otherwise, the student must have had either the following course or the equivalent or must take the class.

BUS4605 Business Acumen	3 Hours
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## II. Required Graduate Studies

**6 Hours**

RGS6035 Theory & Application of Research Methods	3 Hours
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RGS6036 Ethics for Decision Making	3 Hours
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## III. Major Requirements: (5000/6000 Levels)

**30 Hours**

Business Administration Electives (Selected from courses with the following prefixes: ACC, BUS, ECO, FIN, MGT, MKT)	15 Hours
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Economics (ECO6140 or ECO6250))	3 Hours
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Finance (FIN6186 or FIN6290 or FIN5250)	3 Hours
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Management (MGT)	3 Hours
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Marketing (Any 5000/6000 MKT course)	3 Hours
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MGT6203 Strategic Management*	3 Hours
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## Totals:

(Excluding Program Prerequisite) **36 Hours**

\*This course has a prerequisite of 12 semester hours selected from 5000/6000 courses with the following prefixes: (ACC, BUS, ECO, FIN, MGT, MKT).



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