



Undergraduate Certification **EXECUTIVE COMMUNICATION SKILLS:**

Certification Overview

The Certification in Executive Communication Skills is designed to give students a broad communication background critical to leadership success within organizations. The curriculum focuses on building expertise in verbal as well as non-verbal forms of communication while preparing professionals to communicate effectively to groups inside and outside of the organization. This certification is offered on the undergraduate level and may be completed as a part of the Bachelor of Arts in Professional Development, the Bachelor of Science in Applied Studies, and the Bachelor of Science in Human Relations & Business.

Courses Required

COM3469	Managerial Communication	3 Hours
COM4405	Persuasion	3 Hours
COM4407	Nonverbal Communication	3 Hours
COM4445	Public Relations	3 Hours



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