

Certification Overview

The Certification in Executive Communication Skills is designed to give students a broad communication background critical to leadership success within organizations. The emphasis focuses on building expertise in verbal as well as non-verbal forms of communication while preparing professionals to communicate effectively to groups inside and outside of the organization. This Certification is offered on the graduate level and may be completed in conjunction with the Master of Arts in Professional Development and the Master of Science in Human Relations & Business. By completing these four courses you not only complete the certification, but also earn 12 graduate credit hours.

Courses Required

COM5405	Persuasion	3 Hours
COM5407	Nonverbal Communication	3 Hours
COM5445	Public Relations	3 Hours
COM5469	Managerial Communication	3 Hours

