



BACHELOR *of* BUSINESS ADMINISTRATION

MANAGEMENT



Program Overview

Students who graduate from the BBA in Management program will be ready to thrive as managers in the business community. This degree enables students to understand the importance of the individual to the company as well as its various relationships with employees, customers, suppliers, and the public. Importance is given to analyzing opportunities, setting objectives, organizing, motivating, and evaluating performance to meet organizational goals. Broad career opportunities include positions in financial services, economics, personnel, human resources, sales and marketing. This degree is offered both in the classroom lecture and distance learning modes. Additionally, students may earn one or more certifications offered by Amberton while pursuing this degree.



BBA Management Degree Plan

I. General Education Requirements	45 Hours
Behavioral Science (PSY3735)	3 Hours
Communication (must include oral communication skills) Selected from: COM3401 or COM4405	3 Hours
Computer Concepts (fundamentals course, MIS2110)	3 Hours
English (ENG 1001, 1002 plus 6 hours of writing) Six (6) hours of writing may be selected from: COM3461 or COM4441 or ENG2006	12 Hours
History and/or Government (HIS1011, 1012)	6 Hours
Humanities (HUM1015)	3 Hours
Mathematics (MAT1021 and 1022 or the equivalent)	6 Hours
Natural Science (SCI1026, 1027)	6 Hours
Religion (REL2000/3000 level)	3 Hours
II. General Electives	21 Hours
III. Major Requirements	54 Hours
A. Business Core	24 Hours
Accounting Principles (ACC2111, 2112)	6 Hours
Economics Principles (ECO2131, 2132)	6 Hours
Finance (3000/4000 level) (FIN)	3 Hours
Marketing (3000/4000 level) (MKT)	3 Hours
BUS3101 Business Law	3 Hours
BUS3104 Statistical Analysis I	3 Hours
B. Management & Business Administration	21 Hours
Advanced MGT 3000/4000 level courses	15 Hours
Advanced Business Administration Courses (ACC, BUS, ECO, FIN, MGT, MIS, MKT)	6 Hours
C. Advanced Communication and/or Human Behavior & Development courses (3000/4000 level COM and/or HBD)	9 Hours 9 Hours
Totals:	120 Hours

